CHAPTER V

CONCLUSION AND SUGGESTION

5.1 Conclusion

Based on the study's results, the BWF Fansite belongs to the reporting genre. The conclusions drawn from this research are as follows:

1. The textualization of the BWF Fansite uses concise language, simple grammar to avoid ambiguity, well-organized text, and figures to support the text. The organization of this website applies moves 1, 2, 4, 5, 3, and 7 as obligatory moves, while move 6 is optional. These aspects improved readability and guaranteed clarity for users, which was likely crucial for sustaining interest and facilitating effective communication within the fan community.

2. The contextualization found in the BWF Fansite is that BWF Fansite is a user-friendly website that provides information on badminton for all and conveys the idea of the BWF Fansite as a source of quick, clear, and accurate information. This aspect made the site a valuable resource of badminton-related content for casual fans or even professional players.

5.2 Suggestion

From the result, the researcher would like to give some suggestions as follows:

1. The researcher suggests that webmasters create a simple yet attractive layout to attract attention and provide complete information. In addition, it is advisable to use simple grammar and minimize using passive voice to avoid ambiguity. That way, this website can become a trusted information site, and users are going to continue to visit the site to find related information.

2. Other researchers could apply the genre analysis framework to other official sports websites, such as FIFA, FIVB, or the World Athletics website, to explore whether certain rhetorical moves are universal across sports websites or customized to the audience and sports context. This suggestion explores the research findings of genre analysis in digital platforms in any field, especially sports.