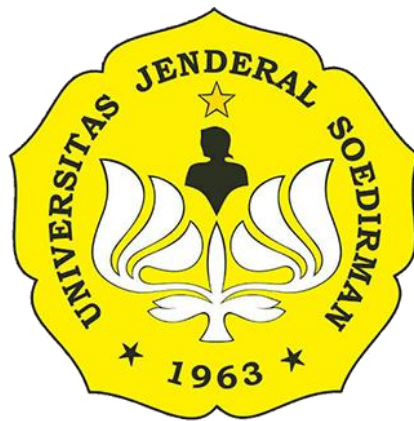


THESIS – MBKM

**SOCIAL MEDIA MARKETING ACTIVITY IMPACT ON REPURCHASE
INTENTION FOR PNM INVESTMENT MANAGEMENT’S (PNM IM)
OPEN-ENDED MUTUAL FUND PRODUCTS**



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