

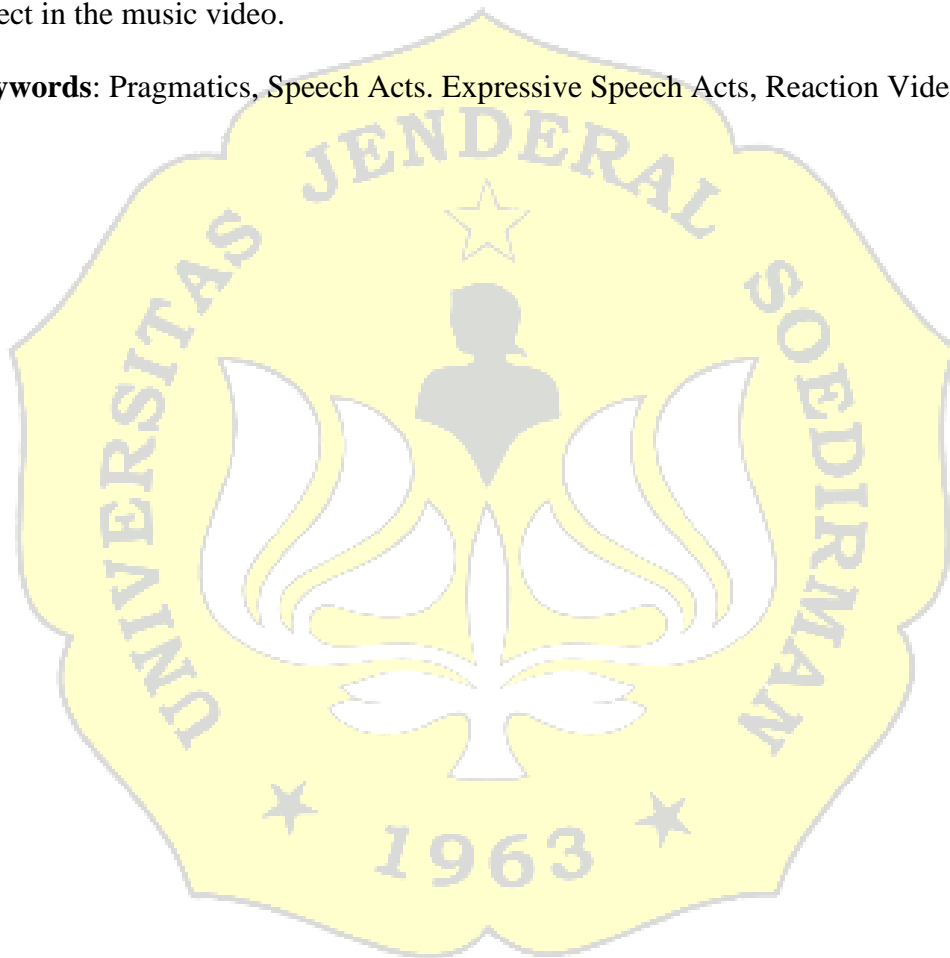
ABSTRACT

Safangatin, Aisah. 2025. *An Analysis of Expressive Speech Acts in A Reaction to Cosmic MV on Differently Alike YouTube Channel*. Thesis. Supervisor 1: Tri wahyu Setiawan Prasetyoningsih, S.S., M.Hum. Supervisor 2: Hanifa Pascarina, S.S., M.Hum. Examiner: Usep Muttaqin, S.Hum., M.A. Ministry of Education, Culture, Research, and Technology, Universitas Jenderal Soedirman, Faculty of Humanities, Department of English Language and Literature, English Literature Study Program.

The research entitled “*An Analysis of Expressive Speech Acts in A Reaction to Cosmic MV on Differently Alike YouTube Channel*” aims to examine expressive speech acts and their social functions uttered by the hosts of Differently Alike YouTube Channel in a reaction to *Cosmic* music video. The study employed the theory of expressive speech acts by Searle and Vanderveken (1985) and the theory of social function of expressive speech acts by Norrick (1978). The findings show that eight types of expressive speech acts found are compliment 42 instances (79,25%), apologize 2 instances (3.7%), thank 2 instances (3.7%), congratulate 2 instances (3.7%), greet 2 instances (3.7%), condole 1 instance (1.8%), complain 1 instance (1.8%), and welcome 1 instance (1.8%). The hosts often used compliments to express their admiration and appreciation for the creativity, talent, visuals and music presented in the music video. In addition, the social functions of expressive speech acts found in the reaction include arousing the concern of listeners with 26 data (49,05%), followed by encourage the addressee with 15 data (28,3%),

expressing personal pride 4 data (7,5%), showing acceptance with 3 data (5,7%), admitting responsibility with 2 data (3,7%), expressing gratitude with 2 data (3,7%), and expressing sympathy with 1 data (1.8%). The most dominant social function is to arousing the concern of the listeners because the reactor intends to help the audience feel the same experience when watching and commenting on the specific aspect in the music video.

Keywords: Pragmatics, Speech Acts. Expressive Speech Acts, Reaction Video.



ABSTRAK

Safangatin, Aisah. 2025. *An Analysis of Expressive Speech Acts in A Reaction to Cosmic MV on Differently Alike YouTube Channel.* Skripsi. Pembimbing 1: Tri wahyu Setiawan Prasetyoningsih, S.S., M.Hum. Pembimbing 2: Hanifa Pascarina, S.S., M.Hum. Penguji: Usep Muttaqin, S.Hum., M.A. Kementerian Pendidikan, Kebudayaan, Riset, dan Teknologi, Universitas Jenderal Soedirman, Fakultas Ilmu Budaya, Jurusan Bahasa dan Sastra Inggris, Program Studi Sastra Inggris.

Penelitian berjudul “An Analysis of Expressive Speech Acts in A Reaction to Cosmic MV on Differently Alike YouTube Channel” bertujuan untuk menganalisis tindak tutur ekspresif dan fungsi sosialnya yang diucapkan oleh host Kanal YouTube Differently Alike di sebuah reaksi terhadap Cosmic music video. Penelitian menggunakan teori tindak tutur ekspresif oleh Searle dan Vanderveken (1985) dan teori fungsi sosial dari tindak tutur ekspresif oleh Norrick (1978). Peneliti menemukan seven tipe tindak tutur ekspresif yaitu memuji 42 kali (79,25%) meminta maaf 2 kali (3,7%), berterima kasih kali 2 data (3,7%), mengucapkan selamat 2 kali (3,7%), menyapa 2 kali (3,7%), berbelasungkawa 1 (1.8%), mengeluh 1 kali (1.8%), and menyambut 1 kali (1.8%). Pujian lebih sering digunakan untuk mengekspresikan kekaguman dan penghargaan terhadap kreativitas, bakat, visual, dan musik yang disajikan musik video. Selain itu, fungsi sosial tindak tutur ekspresif yang ditemukan dalam reaksi antara lain membangkitkan kepedulian pendengar dengan 26 data (49,05%), diikuti dengan menyemangati penerima pesan dengan 15 data (28,3%), menyatakan kebanggaan

pribadi dengan 4 data (7,5%), menunjukkan penerimaan dengan 3 data (5,7%), menyatakan tanggung jawab dengan 2 data (3,7%), menyatakan rasa terima kasih dengan 2 data (3,7%), dan menyatakan rasa simpati dengan 1 data (1,8%). Fungsi sosial terbanyak dari tindak tutur ekspresif yang muncul adalah menggugah kepedulian pendengar karena reaktor bermaksud membantu penonton ikut merasakan pengalaman yang sama ketika menonton dan berkomentar terhadap setiap detail pada musik video yang direaksi.

Keywords: *Pragmatik, Tindak Tutur. Tindak Tutur Ekspresif, Video Reaksi.*

