

## ABSTRAK

### FAKTOR-FAKTOR YANG BERPENGARUH TERHADAP PERILAKU AMAN BERKENDARA (*SAFETY DRIVING*) PADA PEKERJA *DRIVER TAXI KOPERASI KONDANG PRIMA KARYA PURWOKERTO*

*Astrid Yolanda*<sup>1</sup>, *Siti Harwanti*<sup>2</sup>, *Nur Ulfah*<sup>3</sup>

**Latar Belakang:** Berdasarkan data kecelakaan dari Kepolisian Resor Banyumas angka kejadian kecelakaan lalu lintas tahun 2017 di Kabupaten Banyumas sebanyak 829 kasus dengan 171 orang meninggal. Kecelakaan lalu lintas akibat *human error* menyebabkan kerugian bagi Taxi Koperasi Kondang Prima Karya di tahun 2018. Penelitian ini bertujuan mengetahui faktor-faktor yang berpengaruh terhadap perilaku aman berkendara pada *driver* Taxi Koperasi Kondang Prima Karya Purwokerto.

**Metode:** Penelitian kuantitatif dengan metode analitik observasional dengan pendekatan *cross sectional*. pengambilan sampel dilakukan dengan metode total sampling dengan jumlah 69 orang.

**Hasil:** Hasil uji bivariat menunjukkan adanya hubungan antara pengetahuan ( $p=0,011$ ), sikap ( $p=0,002$ ), dukungan keluarga ( $p=0,030$ ) dengan perilaku aman berkendara pada *driver* Taxi Koperasi Kondang Prima Karya Purwokerto. Hasil analisis multivariat menunjukkan bahwa ada pengaruh antara pengetahuan, sikap dan dukungan keluarga dengan perilaku aman berkendara pada *driver* Taxi Koperasi Kondang Prima Karya Purwokerto.

**Simpulan:** Terdapat hubungan antara pengetahuan, sikap, dukungan keluarga dengan perilaku aman berkendara serta tidak ada hubungan antara umur, persepsi, masa berkendra, pelatihan *safety driving* dengan perilaku aman berkendara. Sikap merupakan faktor yang paling berpengaruh terhadap perilaku aman berkendara.

**Kata kunci:** Perilaku aman berkendara, Taxi Koperasi Kondang Prima Karya, *driver*

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### FAKTOR-FAKTOR YANG BERPENGARUH TERHADAP PERILAKU AMAN BERKENDARA (*SAFETY DRIVING*) PADA PEKERJA DRIVER TAXI KOPERASI KONDANG PRIMA KARYA PURWOKERTO

*Astrid Yolanda<sup>1</sup>, Siti Harwanti<sup>2</sup>, Nur Ulfah<sup>3</sup>*

**Background:** *Based on data report from Banyumas police resort in 2017 there were 829 cases of traffic accident and 171 people died in Banyumas. Traffic accident due to human error caused losses for Kondang Prima Karya Cooperative Taxi in 2018 This study aims to determine factors that influence safety driving of taxi driver in Purwokerto Condang Prima Karya Cooperative.*

**Method:** *Quantitative research using observational analysis methode and cross sectional approach. The samples of this study was 69 taxi drivers which taken with the total sampling method.*

**Results:** *The results of bivariate analysis showed that there was significant relationship between knowledge ( $p=0,11$ ), attitude ( $p=0,002$ ), family support ( $p=0,030$ ) with safety driving behavior of taxi driver in Kondang Prima Karya Purwokerto Cooperative. Multivariate analysis showed that there was influence between knowledge, attitude and family support with safety driving behavior of taxi driver in Kondang Prima Karya Purwokerto*

**Conclusion:** *There was significant relationship between knowledge, attitude, family support with safety driving and there was no significant relationship between age, perceived, driving duration, and training of safety driving with safety driving behavior. Attitude was the most influence factor of the safety driving behavior.*

**Key word:** *Safe driving behavior, Taxi Koperasi Kondang Prima Karya, driver*