

RINGKASAN

Hubungan kerjasama antara jurusan sosiologi dengan DPPKBP3A Kabupaten Banyumas merupakan salah satu upaya dalam mengintegrasikan *link and match* antara perguruan tinggi dengan mitra kerjasama yang tertuang dalam Kurikulum Merdeka Belajar Kampus Merdeka. Tujuan dari penelitian ini adalah untuk mengetahui dinamika hubungan yang terjadi antara Jurusan Sosiologi dengan DPPKBP3A Kabupaten Banyumas dalam pelaksanaan program magang kampus merdeka.

Penelitian ini dilakukan dengan menggunakan metode kualitatif, dilaksanakan di Jurusan Sosiologi dan DPPKBP3A Kabupaten Banyumas. Data dikumpulkan melalui wawancara, observasi, dan dokumentasi. Sasaran penelitian ditentukan secara purposif, yaitu ketua pengelola program MBKM, anggota pengelola program MBKM, dosen pengampu mata kuliah, kepala bidang KB DPPKBP3A Kabupaten Banyumas, pendamping mahasiswa dari pihak DPPKBP3A Kabupaten Banyumas, dan mahasiswa. Validasi data dilakukan menggunakan triangulasi sumber. Menggunakan Teknik analisa data interaktif dengan tahapan pengumpulan data, kondensasi data, penyajian data, dan verifikasi data.

Hasil penelitian ini menunjukkan bahwa program magang prodi sosiologi dengan DPPKBP3A Kabupaten Banyumas terlaksana sejak tahun 2019 melalui perjanjian kerjasama formal. Hubungan yang terjalin bersifat formal kolaboratif. Pengelola program MBKM berperan sebagai perantara yang menjembatani kebutuhan akademik mahasiswa dengan dunia profesional. Berdasarkan pengalaman mahasiswa, magang di DPPKBP3A memberikan pengalaman berharga, namun komunikasi dengan pihak pengelola program justru kurang baik karena tidak adanya transparansi informasi kepada mahasiswa. DPPKBP3A Kabupaten Banyumas sebagai mitra mendapatkan manfaat dari kehadiran mahasiswa dalam membantu kerja instansi, terutama dalam kegiatan *update data*.

Dinamika hubungan kerjasama antara jurusan sosiologi dengan DPPKBP3A Kabupaten Banyumas meliputi : 1) masalah komunikasi antara pengelola magang dengan mahasiswa terkait sosialisasi adanya DPL dan tugas mengerjakan *logbook*, 2) ketidakselarasan SOP yang dimiliki DPPKBP3A Kabupaten Banyumas dengan pelaksanaannya di tiap kecamatan, 3) masalah teknis selama bekerja meliputi: *website* elsimil dan SIGA yang sering eror, data di kecamatan yang tidak lengkap, kader yang masih gagap teknologi, 4) ekspektasi pihak DPPKBP3A terhadap mahasiswa yang dianggap serba bisa. Ditinjau berdasarkan konsep pendidikan yang membebaskan Paulo Freire, konsep *link and match* diterapkan di jurusan sosiologi dengan menyiapkan kurikulum MBKM yang memuat beragam program yang dapat diikuti oleh mahasiswa.

Keberhasilan dalam mengelola hubungan kerjasama, menjadi tanggung jawab bersama antara Perguruan Tinggi dan dunia kerja. Hubungan yang terjalin antara Jurusan Sosiologi dan DPPKBP3A Kabupaten Banyumas bertujuan menjembatani kesenjangan antara akademik dengan praktik, agar mahasiswa siap menghadapi tantangan dunia profesional setelah lulus.

SUMMARY

The collaborative relationship between the sociology department and DPPKBP3A Banyumas Regency is one of the efforts to integrate links and matches between universities and cooperation partners as stated in the Independent Campus Learning Curriculum. The purpose of this study is to determine the dynamics of the relationship that occurs between the Department of Sociology and DPPKBP3A Banyumas Regency in implementing the independent campus internship program.

This research was conducted using a qualitative method, carried out at the Department of Sociology and DPPKBP3A Banyumas Regency. Data were collected through interviews, observation, and documentation. The research targets were determined purposively, namely the head of the MBKM program manager, members of the MBKM program manager, lecturers teaching the course, the head of the Family Planning field of DPPKBP3A Banyumas Regency, student assistants from DPPKBP3A Banyumas Regency, and students. Data validation was carried out using source triangulation. Using interactive data analysis techniques with the stages of data collection, data condensation, data presentation, and data verification.

The results of this study indicate that the sociology study program internship program with DPPKBP3A Banyumas Regency has been implemented since 2019 through a formal cooperation agreement. The relationship that exists is formally collaborative. The MBKM program manager acts as an intermediary who bridges the academic needs of students with the professional world. Based on student experience, internships at DPPKBP3A provide valuable experience, but communication with program managers is not good because there is no transparency of information to students. DPPKBP3A of Banyumas Regency as a partner benefits from the presence of students in assisting the work of the agency, especially in data update activities.

The dynamics of the collaborative relationship between the sociology department and DPPKBP3A Banyumas Regency include: 1) communication problems between internship managers and students related to the socialization of DPL and the task of working on logbooks, 2) misalignment of SOPs owned by DPPKBP3A Banyumas Regency with their implementation in each sub-district, 3) technical problems during work include: Elsimil and SIGA websites that often error, incomplete data in sub-districts, cadres who are still technologically challenged, 4) DPPKBP3A's expectations of students who are considered versatile. Based on Paulo Freire's concept of liberating education, the concept of link and match is applied in the sociology department by preparing an MBKM curriculum that contains a variety of programs that can be followed by students.

The success in managing cooperative relationships is a shared responsibility between universities and the world of work. The relationship established between the sociology department and DPPKBP3A Banyumas Regency aims to bridge the gap between academics and practice, so that students are ready to face the challenges of the professional world after graduation.