

RINGKASAN

Penelitian ini merupakan penelitian kuantitatif dengan metode *Quasi Eksperimental* dan desain *nonequivalent control group* yang bertujuan untuk menganalisis pengaruh model pembelajaran kooperatif tipe *talking chips* berbantuan media *audio visual* terhadap keaktifan dan hasil belajar. Penelitian ini dilakukan pada semester ganjil tahun ajaran 2024/2025 di SMA Negeri 3 Purwokerto.

Data yang digunakan dalam penelitian ini adalah hasil *pretest* dan *posttest* serta kuesioner. Populasi penelitian ini adalah siswa kelas XII SMA Negeri 3 Purwokerto sebanyak 253 siswa. Sampel yang digunakan berjumlah 72 siswa dari dua kelas dengan menggunakan teknik *purposive sampling*. Teknik pengumpulan data yang digunakan dalam penelitian ini adalah observasi, wawancara, kuesioner, dokumentasi dan tes. Teknik analisis data menggunakan uji validitas, reliabilitas, tingkat kesukaran soal dan daya pembeda soal. Uji prasyarat menggunakan uji normalitas dan homogenitas. Uji data menggunakan uji *independent sample t-test* dan regresi linear sederhana.

Hasil penelitian dan analisis data yang diperoleh menunjukkan bahwa (1) terdapat perbedaan keaktifan antara siswa yang menggunakan model pembelajaran kooperatif tipe *talking chips* berbantuan media *audio visual* dengan siswa yang menggunakan model pembelajaran konvensional, (2) terdapat perbedaan hasil belajar antara siswa yang menggunakan model pembelajaran kooperatif tipe *talking chips* berbantuan media *audio visual* dengan siswa yang menggunakan model pembelajaran konvensional, (3) terdapat pengaruh positif model pembelajaran kooperatif tipe *talking chips* berbantuan media *audio visual* terhadap keaktifan belajar, (4) terdapat pengaruh positif model pembelajaran kooperatif tipe *talking chips* berbantuan media *audio visual* terhadap hasil belajar siswa.

Implikasi dari penelitian ini adalah siswa mendapatkan pengalaman belajar baru melalui penerapan model pembelajaran kooperatif tipe *talking chips* berbantuan media *audio visual* serta dapat meningkatkan keaktifan dan hasil belajar siswa. Guru dapat mengaplikasikan model pembelajaran kooperatif tipe *talking chips* berbantuan media *audio visual* sehingga keaktifan dan hasil belajar siswa meningkat. Sekolah dapat mempertimbangkan penggunaan model pembelajaran kooperatif tipe *talking chips* berbantuan media *audio visual* agar dapat meningkatkan keaktifan dan hasil belajar siswa.

Kata Kunci: pembelajaran kooperatif tipe *talking chips*, media *audio visual*, keaktifan belajar, hasil belajar

SUMMARY

This research is quantitative research with a Quasi-Experimental method and a non-equivalent control group design which aims to analyze the effect of cooperative learning model talking chips type assisted by audio visual media on activeness and learning outcomes. This research was conducted in the 2024/2025 academic year at SMA Negeri 3 Purwokerto.

The data used in this study are result of the pretest and posttest and questionnaires. The population of this research is class XII students of SMA Negeri 3 Purwokerto as many as 253 students. The sample used amounted to 72 students from two classes using purposive sampling technique. Data collection techniques used in this study were observation, interviews, questionnaires, documentation and tests. The data analysis technique uses validity, reliability, difficulty level of questions and question differentiation. Prerequisite tests use normality and homogeneity tests. Data test using independent sample t-test and simple linear regression.

The results of the research and data analysis obtained show that (1) there are differences in activeness between students who use the cooperative learning model of talking chips type assisted by audio visual media and students who use conventional learning models, (2) there are differences in learning outcomes between students who use cooperative learning model of talking chips type assisted by audio visual media and students who use conventional learning models, (3) there is a positive effect of cooperative learning model of talking chips type assisted by audio visual media on learning activeness, (4) there is a positive effect of cooperative learning model of talking chips type assisted by audio visual media on student learning outcomes.

The implication of this research is that students get new learning experiences through the application of cooperative learning model of talking chips type assisted by audio visual media and can improve students' activeness and learning outcomes. Teachers can apply the cooperative learning model of talking chips type with audio visual media so that students' activeness and learning outcomes increase. Schools can consider using the cooperative learning model of talking chips type with the help of audio-visual media in order to increase student activeness and learning outcomes.

Keywords: *cooperative learning type of talking chips, audio-visual media, learning activeness, learning outcomes.*