

ABSTRAK

Irawan, Dandy Dirga. 2025. "Representasi Maskulinitas Tokoh utama Novel *This Is Why I Need You* Karya Brian Khrisna." *Skripsi*. Purwokerto: Fakultas Ilmu Budaya, Universitas Jenderal Soedirman.

Menggunakan novel sebagai bahan penelitiannya, latar belakang yang akan dibahas mengenai representasi maskulinitas dalam novel yang jarang dikaji berdasarkan *research* akademisi menampilkan representasi maskulinitas banyak dikaji dalam cerita pendek, cerita rakyat, film, ekranisasi dan iklan. Untuk teori maskulinitas akan mengambil nilai maskulinitas dari tujuh konsep maskulinitas yang dikemukakan Janet Saltzman Chafets berupa fisik, fungsional, emosional, seksual, intelektual, interpersonal dan konsep personal lainnya. Penelitian ini bertujuan untuk mendeskripsikan perihal nilai-nilai maskulinitas dari Janet Saltzman Chafets yang ada dalam novel *This Is Why I Need You* Karya Brian Khrisna. Bentuk penelitian ini adalah penelitian kualitatif. Data berupa kutipan atau tingkah laku tokoh utama. Metode pengumpulan data menggunakan metode *close reading* dengan teknik simak catat. Analisis data penelitian ini menggunakan metode analisis Miles and Huberman dalam (Sugiyono 2023). Hasil analisis data menunjukkan terdapat 33 data dengan ketentuan terbagi menjadi 7 bagian. Untuk representasi maskulinitas area fisik terdapat 6 data, representasi maskulinitas area fungsional terdapat 5 data, representasi maskulinitas area seksual terdapat 6 data, representasi maskulinitas area emosional terdapat 3 data, representasi maskulinitas area intelektual 5 data, representasi maskulinitas area interpersonal 4 data dan yang terakhir representasi maskulinitas area personal lainnya terdapat 1 data. Aspek transformasi maskulinitas terdapat 3 hasil data yang diperoleh melalui 6 perbandingan data.

Kata Kunci: representasi, maskulinitas, janet saltzman chafets , novel, tokoh utama

ABSTRACT

Irawan, Dandy Dirga "Representation of Masculinity of the Main Character of the Novel This Is Why I Need You by Brian Khrisna." Thesis. Purwokerto: Faculty of Cultural Sciences, Jenderal Soedirman University.

Using a novel as the research material, the background to be discussed concerns the representation of masculinity in the novel, which is rarely examined based on academic research. The representation of masculinity is often studied in short stories, folklore, films, screen adaptations, and advertisements. For the theory of masculinity, the study will adopt the values of masculinity from the seven concepts of masculinity proposed by Janet Saltzman Chafetz, which include physical, functional, emotional, sexual, intellectual, interpersonal, and other personal concepts. This research aims to describe the values of masculinity from Janet Saltzman Chafetz as found in the novel This Is Why I Need You by Brian Khrisna. This research is qualitative in nature. The data consists of quotes or behaviors of the main character. The data collection method uses close reading with note-taking techniques. The data analysis in this research employs the Miles and Huberman analysis method as cited in (Sugiyono 2023). The results of the data analysis show 33 data points divided into 7 categories. For the representation of masculinity in the physical area, there are 6 data points; in the functional area, 5 data points; in the sexual area, 6 data points; in the emotional area, 3 data points; in the intellectual area, 5 data points; in the interpersonal area, 4 data points; and finally, in the other personal areas, there is 1 data point. The aspect of masculinity.

Keywords: *representation, masculinity, janet saltzman chafets, novel, the main character*