

**IDENTIFICATION OF POTENTIAL SECTORS IN
BARLINGMASCAKEB BEFORE AND DURING THE COVID-19
PANDEMIC**

By:
AZALIA NABIILA PRAMESTI
SIN. C1G018011

Approved and Validated

10 FEB 2025

- | | |
|---|-----------------------------|
| 1. Prof.Dr. Nurul Anwar, M.S., Ph.D
NIP. 195804011984031018 | Advisor 1/ Examiner (.....) |
| 2. Arif Andri Wibowo, S.E., M.E.
NIP. 199206192020121009 | Advisor 2/ Examiner (.....) |
| 3. Dr. Diah Setyorini G, S.E., M.Si.
NIP. 198106092006042001 | Examiner (.....) |

Know,
Head of Department of Economics and Development Studies
Faculty of Economics and Business Jenderal Soedirman University




Prof. Dr. Lilis Siti Badriah, S.E., M.Si.
NIP. 197204131998022001

THESIS STATEMENT OF AUTHENTICITY

I'm the one signed below

Name : AZALIA NABIILA PRAMESTI
SIN : C1G018011
Department : Economics and Development Studies
Faculty : Economics and Business

Starting in truth, that this thesis is really my work, does not constitute a takeover of the writing of thoughts of others that I acknowledge to be my writing or thoughts, excepts those written referred to in this manuscript and mentioned in the bibliography.

If in the future it is proven or can be proven that this thesis is the result of plagiarism, then I am willing to accept the sanction in the form of the revocation of the academic degree that I obtained related to this thesis.

Purwokerto, January 2025

Who made the statement,



Azalia Nabiila Pramesti
C1G018011

PREFACE

Thank God almighty, who has bestowed many blessing and graces, so the author can have the opportunity to study and develop knowledge until the writing of this thesis can be completed properly. During the study period until the stage of writing this thesis, the author received a lot of help from various parties, so on this occasion, allow the author to express gratitude to:

1. Prof. Wiwiek Rabiatal Adawiyah, M.Sc., Ph.D. as Dean of the Faculty of Economic and Business, Jenderal Soedirman University who has given tesearch permission to the author.
2. Prof. Dr. Lilis Siti Badriah, S.E., M.Si as Chairman of the Department of Economics and Development Studies, Faculty of Economics and Business, Jenderal Soedirman University who has given research permission to the author.
3. Prof. Drs. Nurul Anwar, M.S., Ph.D. as advisor I who has provided direction, guidance, support, an input that build the perfection of this thesis and provided a lot of help from the beginning to the end of the study period.
4. Arif Andri Wibowo, S.E., M.E. as advisor II who has provided direction, guidance, and support until the composition of this thesis.
5. Dr. Diah Setyorini Gunawan, S.E., M.Si. as an examiner who has been willing to provided suggestions and input that build the perfection of this thesis.

6. All Lecturers of the Faculty of Economics and Business, Jenderal Soedirman University who have provided a lot of knowledge.
7. The author's parents who have provided endless support and prayers to the author, so that she can complete her studies.
8. Author's beloved partner who helped and willing to listen to what author feels during the completion of this thesis.
9. My friends Bella, Calista, Afina, Gita, Humam, Farah, Naomi, Nia who willing to gives advice and knowledge during the completion of this thesis.
10. Others parties that cannot be mentioned one by one.

In the end, the author would like to apologize profusely for the mistakes made by author during the study period so that it has arrived at the stage of compiling this thesis.

Purwokerto, January 2025

Azalia Nabiila Pramesti
C1G018011

LIST OF CONTENT

	Page
THESIS	i
THESIS STATEMENT OF AUTHENTICITY	iv
PREFACE	v
RINGKASAN	vii
SUMMARY	viii
LIST OF CONTENT	ix
LIST OF TABLE	xi
LIST OF FIGURE	xii
LIST OF APPENDIX	xiii
I. INTRODUCTION	1
A. Background	1
A. Problem Formulation	10
B. Research Objectives	11
C. Scope of Research	12
D. Research Benefits	12
II. LITERATURE REVIEW & HYPOTHESIS DEVELOPMENT	14
A. Literature Review	14
1. Theory of Economic Development of The Region	14
1. Potential Sector	15
2. Gross Regional Domestic Product (GRDP)	16
3. Economic Development	18
4. Fast-Track Growth Theory (<i>turnpike</i>)	21
B. Previous Research	23
A. Conceptual Framework	26
B. Hypothesis Development	28
1. Impact of the Covid-19 Pandemic on Sector Changes	29

2. Impact of the Covid-19 Pandemic on the Development of Potential Sectors.....	29
III. RESEARCH METHODS AND DATA ANALYSIS TECHNIQUES	31
A. Research Design	31
1. Types and Approach of Research	31
1. Data Types and Sources	31
2. Data Collection Techniques	32
3. Research Object	32
A. Conceptual Definition dan Operational Definition.....	32
1. Conceptual Definition	32
2. Operational Definition	33
B. Data Analysis Techniques	35
1. Growth Ratio Model Analysis (GRM)	35
2. Location Quotient Analysis (LQ)	37
3. Overlay Analysis.....	38
IV. RESULTS AND DISCUSSION	39
A. Description of Research Data	39
A. Data Analysis.....	50
1. Location Quotient Analysis (LQ)	50
B. Discussion.....	57
1. Potential Sector Before and During Covid-19 Pandemic in BARLINGMASCAKEB	57
2. Potential Sectors Effects in BARLINGMASCAKEB on Economic Growth in The Region	59
V. CONCLUSION AND IMPLICATION	61
A. Conclusion	61
A. Implication.....	61
BIBLIOGRAPHY	63
LAMPIRAN.....	66

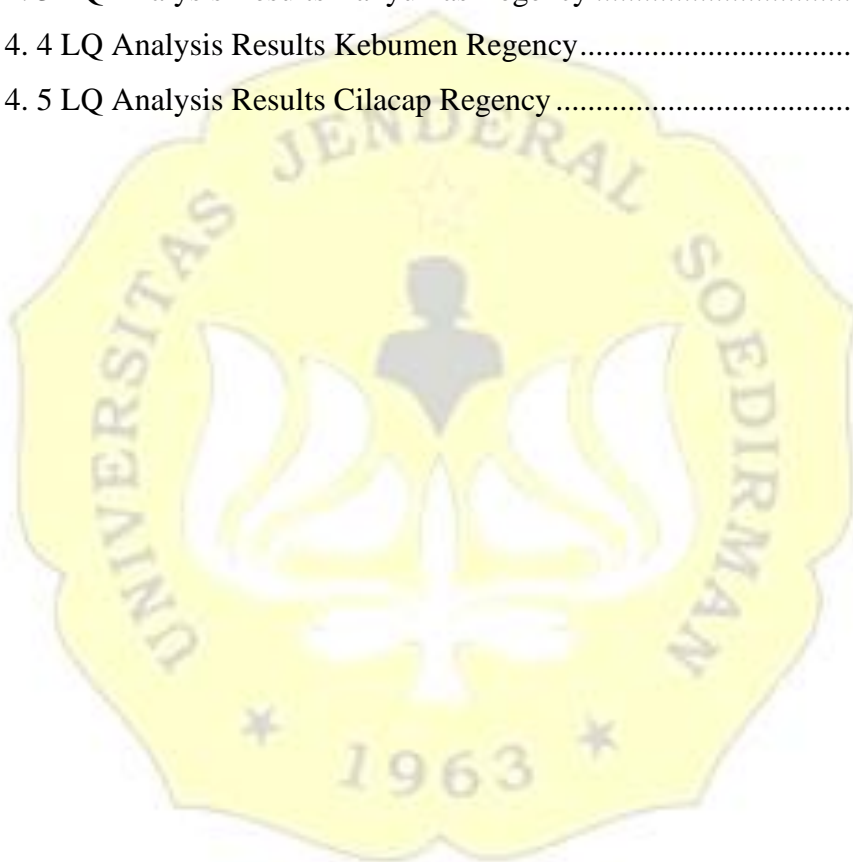
LIST OF TABLE

Table	Pages
Table 1. 1 GRDP Based on Constant Prices by District/City in Central Java Province, 2015-2021	5
Table 1. 2 Previous Research	23



LIST OF FIGURE

Figure	Pages
Figure 2. 1 Conceptual Framework.....	28
Figure 4. 1 LQ Analysis Results Purbalingga Regency	51
Figure 4. 2 LQ Analysis Results Banjarnegara Regency	52
Figure 4. 3 LQ Analysis Results Banyumas Regency	54
Figure 4. 4 LQ Analysis Results Kebumen Regency	55
Figure 4. 5 LQ Analysis Results Cilacap Regency	57



LIST OF APPENDIX

Appendix	Pages
Appendix 1. GRDP of Central Java at 2010 Constant Market Price by Industry (Million Rupiahs), 2019-2021.....	66
Appendix 2. GRDP of Banyumas Regency on The Basis of Constant Prices in 2010 According to Business Fields (Million Rupiah)	67
Appendix 3. GRDP of Purbalingga Regency on The Basis of Constant Prices in 2010 According to Business Fields (Million Rupiah).....	68
Appendix 4. GRDP of Banjarnegara Regency on The Basis of Constant Prices in 2010 According to Business Fields (Million Rupiah).....	69
Appendix 5. GDRP of Kebumen Regency on The Basis of Constant Prices in 2010 According to Business Fields (Million Rupiah)	70
Appendix 6. GRDP of Cilacap Regency on The Basis of Constant Prices in 2010 According to Business Fields (Million Rupiah)	71
Appendix 7. Analysis Results LQ Purbalingga Regency in 2015-2021	72
Appendix 8. Analysis Results LQ Banjarnegara Regency in 2015-2021	73
Appendix 9. Analysis Results LQ Banyumas Regency in 2015-2021	74
Appendix 10. Analysis Results LQ Kebumen Regency in 2015-2021	75
Appendix 11. Analysis Results LQ Cilacap Regency in 2015-2021	76