

RINGKASAN

Penelitian ini dilatar belakangi oleh tingginya tingkat pengangguran terbuka berdasarkan pendidikan terakhir yang ditamatkan. Lulusan SMA menjadi penyumbang pengangguran terbuka paling tinggi selama empat tahun berturut-turut. Penelitian ini bertujuan untuk menganalisis pengaruh pendidikan kewirausahaan, proyek penguatan profil pelajar pancasila, dan *entrepreneurship training* terhadap jiwa kewirausahaan siswa SMA Negeri 3 Purwokerto.

Penelitian ini merupakan penelitian kuantitatif metode survei menggunakan kuesioner dengan *skala likert*. Sampel dalam penelitian ini berjumlah 45 siswa SMA Negeri 3 Purwokerto yang diambil menggunakan teknik *purposive sampling* dengan kriteria siswa telah mengikuti *entrepreneurship training*, pendidikan kewirausahaan, proyek penguatan profil pelajar pancasila. Metode yang digunakan dalam penelitian ini yaitu analisis regresi linear berganda.

Berdasarkan hasil penelitian dan analisis data menunjukkan bahwa hasil uji $F_{hitung} 55,168 > F_{tabel} 2,83$. Artinya terdapat pengaruh pendidikan kewirausahaan, proyek penguatan profil pelajar pancasila, dan *entrepreneurship training* terhadap jiwa kewirausahaan. Berdasarkan hasil uji t menunjukkan sebesar: (1) pendidikan kewirausahaan berpengaruh positif terhadap jiwa kewirausahaan sebesar 4,272, (2) proyek penguatan profil pelajar Pancasila berpengaruh positif terhadap jiwa kewirausahaan sebesar 3,407, (3) *entrepreneurship training* berpengaruh positif terhadap jiwa kewirausahaan sebesar 3,481. Analisis Koefisien Determinasi (R^2) dengan hasil sebesar 0,787 yang bermakna 78,7% variable jiwa kewirausahaan dipengaruhi oleh pendidikan kewirausahaan, proyek penguatan profil pelajar pancasila, dan *entrepreneurship training*. Sedangkan sisanya 21,3% dipengaruhi oleh variable lain yang tidak termasuk dalam penelitian ini.

Kata kunci : Pendidikan Kewirausahaan, proyek Penguatan Profil Pelajar Pancasila, *Entrepreneurship Training*, Jiwa Kewirausahaan.

SUMMARY

This research is motivated by the high level of open unemployment based on the last level of education completed. High school graduates have been the highest contributor to open unemployment for four consecutive years. This research aims to analyze the influence of entrepreneurship education, the project to strengthen the profile of Pancasila students, and entrepreneurship training on the entrepreneurial spirit of students at SMA Negeri 3 Purwokerto.

This research is a quantitative survey research method using a questionnaire with a Likert scale. The sample in this research was 45 students from SMA Negeri 3 Purwokerto who were taken using a purposive sampling technique with the criteria that students had taken part in entrepreneurship training, entrepreneurship education, a project to strengthen the profile of Pancasila students. The method used in this research is multiple linear regression analysis.

Based on the research results and data analysis, it shows that the Fcount test results are $55.168 > F_{table} 2.83$. This means that there is an influence of entrepreneurship education, projects to strengthen the profile of Pancasila students, and entrepreneurship training on the entrepreneurial spirit. Based on the results of the t test, it shows: (1) entrepreneurship education has a positive effect on the entrepreneurial spirit of 4,272, (2) the project to strengthen the profile of Pancasila students has a positive effect on the entrepreneurial spirit of 3,407, (3) entrepreneurship training has a positive effect on the entrepreneurial spirit of 3,481. Analysis of the Coefficient of Determination (R^2) with a result of 0.787, which means that 78.7% of the entrepreneurial spirit variable is influenced by entrepreneurship education, the project to strengthen the profile of Pancasila students, and entrepreneurship training. Meanwhile, the remaining 21.3% is influenced by other variables not included in this research.

Keywords: Entrepreneurship Education, Strengthening Pancasila Student Profile Project, Entrepreneurship Training, Entrepreneurial Spirit.