

THESIS
FACTORS AFFECTING E-COMMERCE ADOPTION IN SMALL MEDIUM
ENTERPRISES (EMPIRICAL STUDY IN BANYUMAS AND
PURBALINGGA REGIONS)



By:

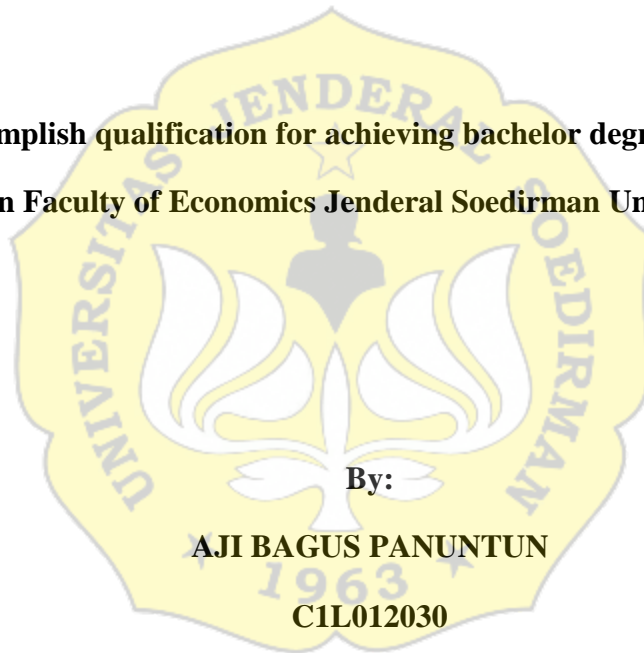
AJI BAGUS PANUNTUN

C1L012030

MINISTRY OF RESEARCH TECHNOLOGY AND HIGHER EDUCATION
JENDERAL SOEDIRMAN UNIVERSITY
FACULTY OF ECONOMICS
PURWOKERTO
2016

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To accomplish qualification for achieving bachelor degree of economic
in Faculty of Economics Jenderal Soedirman University



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