

REFERENCES

- Aarts, B. (2001). English Syntax and Argumentation, Second edition. In *English Syntax and Argumentation*.
- BBC Sky at Night Magazine: Astronomy, Astrophotography & Space News*. (n.d.). Retrieved September 10, 2024, from <https://www.skyatnightmagazine.com/>
- Creswell, J. W., & Creswell, J. D. (2018). Mixed Methods Procedures. In *Research Design: Qualitative, Quantitative, and Mixed Methods Approaches*.
- Gee, J. P. (2010). An Introduction to Discourse Analysis : Theory and Method. *An Introduction to Discourse Analysis*. <https://doi.org/10.4324/9780203847886>
- Gee, J. P., & Handford, M. (2013). The routledge handbook of discourse analysis. In *The Routledge Handbook of Discourse Analysis*. Taylor and Francis. <https://doi.org/10.4324/9780203809068>
- Grewal, D., Herhausen, D., Ludwig, S., & Villarroel Ordenes, F. (2022). The Future of Digital Communication Research: Considering Dynamics and Multimodality. *Journal of Retailing*, 98(2), 224–240. <https://doi.org/10.1016/j.jretai.2021.01.007>
- Jamilah, S., Syarif, E., Aliah, N., & Millah, R. (2023). A Multimodal Discourse Analysis on E-Learning Website at Universitas Terbuka. *Journal on Education*, 06(01), 1111–1122. <https://jonedu.org/index.php/joe/article/view/3054%0Ahttps://jonedu.org/index.php/joe/article/download/3054/2590>
- Kress, G. (2009). Multimodality: A social semiotic approach to contemporary communication. *Multimodality: A Social Semiotic Approach to Contemporary*

Communication, 1–212.

<https://doi.org/10.4324/9780203970034/MULTIMODALITY-GUNTHER-KRESS>

Kress, G., & Van Leeuwen, T. (2001). Multimodal discourse. In *Multimodal discourse; the modes and media of contemporary communication*.

Kress, G., & van Leeuwen, T. (2021). Reading Images: The Grammar of Visual Design (3rd edition). In *Newgen Publishing UK*. Routledge.

Laba, N. (2020). Multimodal discourse of university websites : The social semiotic landscape. *Doctoral Colloquium of AoIR2020: The 21st Annual Conference of the Association of Internet Researchers*, October, 1–10.

Nami, H., Arefian, M. H., & Hassanimehr, M. (2024). *Multimodal Discourse Analysis of Image-Text Relations in Persian and International Journal of Systemic Functional Linguistics Multimodal Discourse Analysis of Image-Text Relations in Persian and English Advertisements in Terms of Logico- Semantics. January 2023*, 10–23. <https://doi.org/10.55637/ijlsfl.6.1.6>

Nida, E. A. (2023). Language and communication. *No Man Is Alien: Essays on the Unity of Mankind*, February, 183–202. https://doi.org/10.1163/9789004626102_012

Permata Yanda, D. (2018). a Multimodal Discourse Analysis (Mda) on Bidadari Bermata Bening Novel By Habiburrahman El-Shirazy (Analisis Wacana Multimodal Dalam Novel Bidadari Bermata Bening Karya Habiburrahman El-Shirazy). *Gramatika STKIP PGRI Sumatera Barat*, 4(2). <https://doi.org/10.22202/jg.2018.v4i2.2597>

Savitri, M. T., & Rosa, R. N. (2019). A Study of Multimodal Analysis in Smartphone Advertisement. *English Language and Literature*, 8(3).

<https://doi.org/10.24036/ell.v8i3.105767>

Shamim, F., & Riaz, M. N. (2023). Impact of Multimodal Digital Media Communication on Generation Z's Language Use and Literacy Practices. *Academy of Education and Social Sciences Review*, 3(4), 398–409.
<https://doi.org/10.48112/aessr.v3i4.593>

Sukma, B. P. (2021). Constructing and Promoting National Identity Through Tourism: a Multimodal Discourse Analysis of Indonesian Official Tourism Website. *Linguistik Indonesia*, 39(1), 63–77.
<https://doi.org/10.26499/li.v39i1.197>

Tuominen, T., Hurtado, C. J., & Ketola, A. (2018). Why methods matter: Approaching multimodality in translation research. *Linguistica Antverpiensia, New Series – Themes in Translation Studies*, 17, 1–21.
<https://doi.org/10.52034/lanstts.v17i0.522>

