

**THESIS**

**DETERMINANT PREFERENCE OF CUSTOMERS OF SHARIA  
FINANCIAL INSTITUTION**

**(CASE STUDY IN BPR SHARIA ARTA LEKSANA IN PURWOKERTO)**



**By:  
AGAH NUGRAHA  
C1J009050**

**MINISTRI OF RESEARCH, TECGNOLOGY AND HIGHER DUCATION  
JENDERAL SOEDIRMAN UNIVERSITY  
FACULTY OF ECONOMICS AND BUSINESS  
PURWOKERTO**

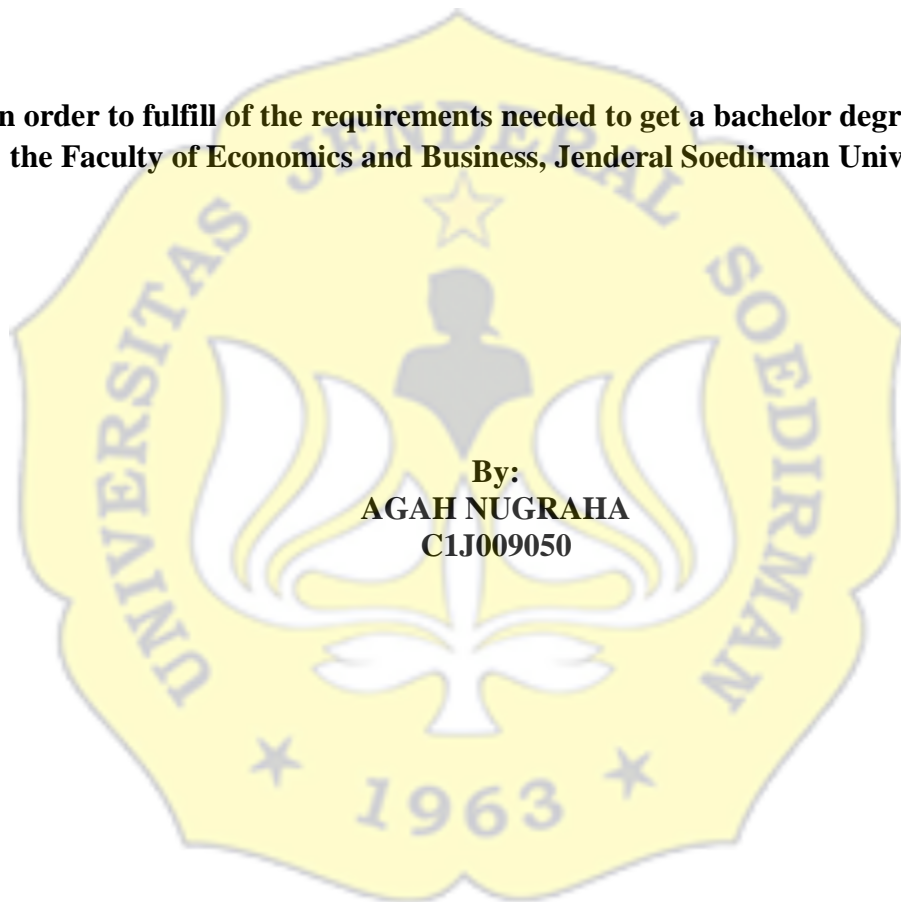
**2016**

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**In order to fulfill of the requirements needed to get a bachelor degree from  
the Faculty of Economics and Business, Jenderal Soedirman University**



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