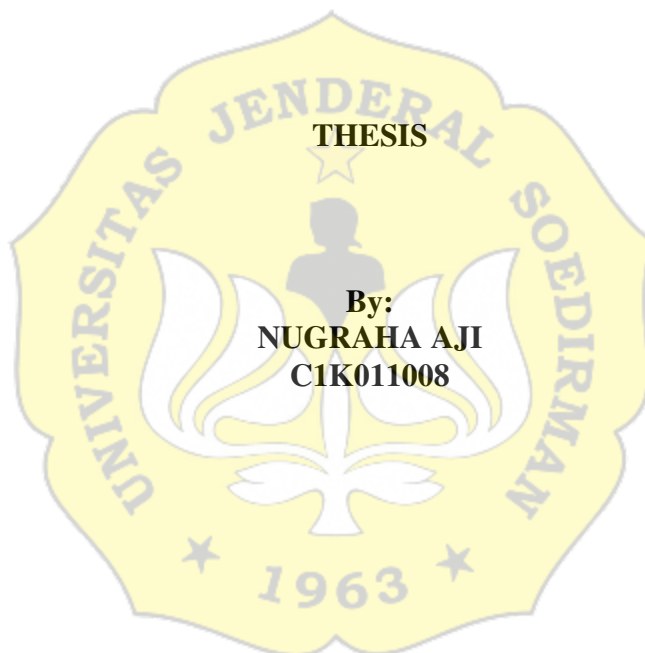


**A STUDY OF FACTORS INFLUENCING THE CONSUMERS TO CONSUME  
ORGANIC FOOD OF THEORY OF PLANNED BEHAVIOR**



**MINISTRY OF RESEARCH, TECHNOLOGY AND HIGHER EDUCATION  
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**A STUDY OF FACTORS INFLUENCING THE CONSUMERS TO CONSUME  
ORGANIC FOOD: AN EXTENSION OF THEORY OF PLANNED BEHAVIOR**

**THESIS**

**Prepared as one of the requirements to obtain bachelors degree of economic in  
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