

CHAPTER V

CONCLUSION AND SUGGESTION

A. Conclusion

The job training experience as a PR Officer has given the writer a very valuable insight and practical skills over a three-month job training, from July 27 to October 28, 2024. This job training internship not only focused on the job description to learn the responsibilities of a PR Officer, but also taught the writer the importance of effective communication. Throughout the training, the PR Officer engaged in various tasks, such as developing advertising content, establishing partnerships with influencers, and creating an e-booklet.

The e-booklet serves as a resource, detailing job descriptions, event advertisement templates, and communication strategies necessary for successful interactions with stakeholders. Despite facing challenges related to negotiation skills and response times during transactions, the training highlighted the significance of practice and preparation in enhancing communication effectiveness. Ultimately, this experience equipped the PR Officer with essential tools and knowledge to navigate the complexities of public relations and foster meaningful partnerships in future endeavors.

B. Suggestion

The writer offers some suggestions for job training to the students of the English Diploma Program. The writer recommends that identifying and resolving issues is the main focus that every student should concentrate on during their job training internship and report. It does not have to be something significant, but rather something effective that can help the company address challenges during the internship.

