

## **CHAPTER V**

### **CONCLUSION AND SUGGESTION**

#### **A. Conclusion**

The Job training carried out for four months provided working experience, especially in the front liner section that trained perseverance and quick responsiveness in the implementation of the Internship activities. Both videos were made based on field results and mutual agreement. The first video is a museum collection video that provides information about the collection with a duration of about two - three minutes. Then, the second video is a guiding video with a duration of about two - three minutes. These videos will later be uploaded on Instagram.

During the implementation of the Internship activities, there were three stages, namely preproduction, production, and post-production. In addition, there were constraints such as limited equipment, time, and challenges adapting to the work environment. However, these obstacles were well overcome. The writer hopes that uploading both videos on Instagram, can help potential tourists get information about the museum and increase knowledge about independence or the March 1st attack. These video products can also help Monjali promote its museum to tourists after experiencing a decrease in the number of visitors.

#### **B. Suggestion**

Based on Job Training conducted from August 19 - December 20, 2024, there are several suggestions for Monumen Yogya Kembali. First, the writer suggests providing guidance or briefing materials to every intern, especially in crucial positions such as tour guides, because not everyone is suitable for this position at the beginning of the internship and it requires good social skills. Then, gradually conducting monthly reviews of internship positions because it is unfortunate if there are interns who are placed in the administrative section throughout the internship period.

Second, the writer suggests developing their content on Social Media daily, not just on special days. This can provide information about the museum such as opening hours or historical facts about Indonesian independence on Instagram Story. Third, the writer recommends that each intern create content related to information about the museum or trending content on social media, especially on the TikTok platform, to increase the attraction for potential visitors.

