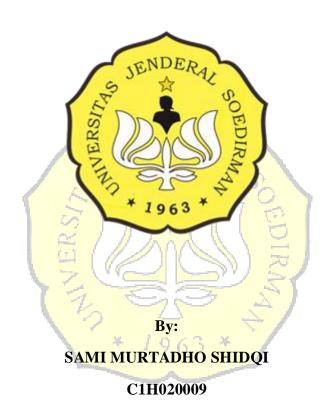
## **THESIS**

## INTERNAL AND EXTERNAL FACTORS ON PURCHASE INTENTION HYUNDAI IONIQ 5



## MINISTRY OF HIGHER EDUCATION, SCIENCE, AND TECHNOLOGY UNIVERSITAS JENDERAL SOEDIRMAN FACULTY OF ECONOMICS AND BUSINESS PURWOKERTO

2025