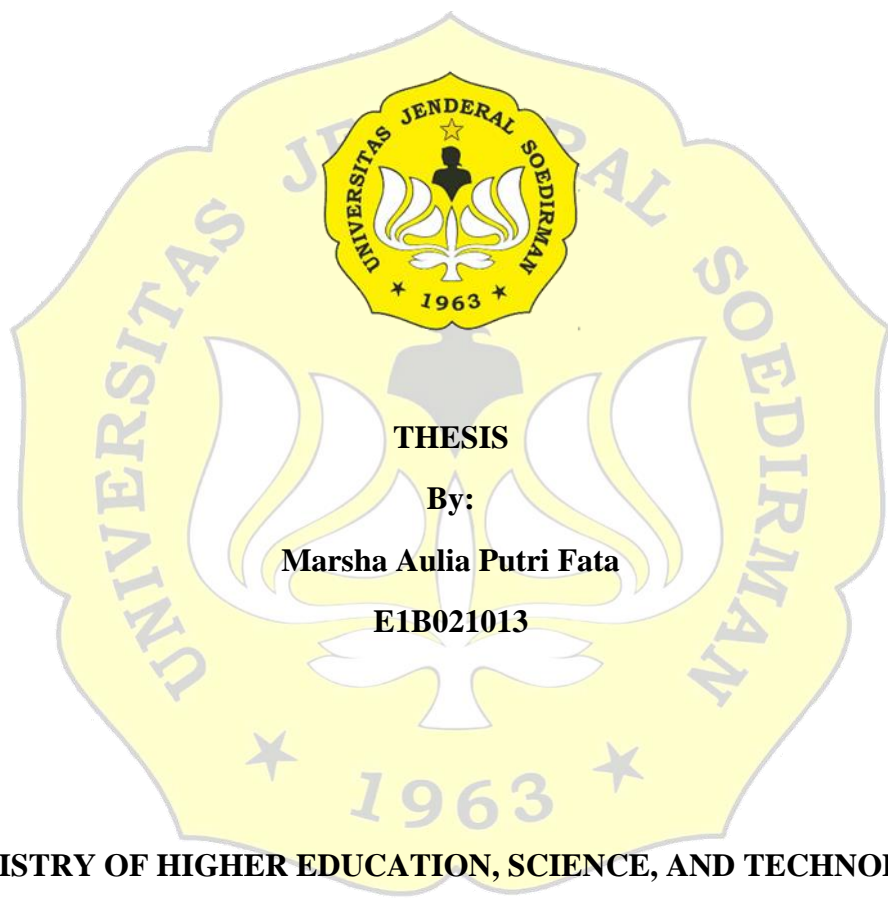


**LEGAL PROTECTION OF THE EXCLUSIVE RIGHTS OF WELL-  
KNOWN TRADEMARK HOLDERS DUE TO SUBSTANTIAL  
SIMILARITY UNDER LAW NUMBER 20 OF 2016 ON TRADEMARKS  
AND GEOGRAPHICAL INDICATIONS**

**(Study of Decision Number 36/Pdt.Sus-Merek/2024/PN.Niaga.Jkt.Pst.)**



**THESIS**

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