

**THE INFLUENCE OF PRICE, SERVICE QUALITY, AND CUSTOMER  
SATISFACTION TO REPURCHASE INTENTION GO-JEK SERVICE IN  
PURWOKERTO CITY**



**THESIS**

**By:**

**PUGUH SETYO NUGROHO**

**CIK012012**

**MINISTRY OF RESEARCH, TECHNOLOGY AND HIGHER EDUCATION  
JENDERAL SOEDIRMAN UNIVERSITY  
FACULTY OF ECONOMICS AND BUSINESS  
PURWOKERTO  
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**Prepared as one of the requirements to obtain bachelors degree of economic in  
Faculty of Economic and Business, Jenderal Soedirman University**

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