

CHAPTER V

CONCLUSION AND SUGGESTION

A. Conclusion

The Tourist Information Centre is a guide centre that provides a wide range of information regarding tourism in Yogyakarta and other tourism-related matters. However, the absence of an English booklet featuring the specialities traditional dishes of Yogyakarta was a problem that occurred. The lack of an English version hindered foreign tourists from obtaining information related to the various types of traditional food originating from Yogyakarta. Therefore, the English version of the booklet was intended to make it easier for tourists—especially foreign tourists—to try traditional dishes from Yogyakarta. In addition, the existence of this booklet played an important role in efforts to preserve traditional culinary heritage in Yogyakarta. The booklet was created to be concise, clear, and compact so that international tourists could obtain information efficiently through brief explanations, images, and descriptions.

B. Suggestion

Based on the job training that was completed, several suggestions were made for future improvement. First, the TIC was advised to pay more attention to information on the local culture of the people of Yogyakarta, not only about tourism, but also broader aspects such as information that was rarely known or seldom asked by tourists. Second, Dispar DIY was encouraged to increase the availability of printed, media-based tourist information in various languages, not solely in English. This recommendation was based on statistical data from the countries with the highest number of visitors to Yogyakarta, in order to help tourists better understand the information, especially those who were less proficient in English. Third, TICs were advised to pay greater attention to their presence on social media, as it played an important role in delivering information. In addition, being active on social media was seen as having a positive impact on Yogyakarta tourism and increasing the recognition of the TIC itself.