

CHAPTER V

CONCLUSION AND SUGGESTION

A. Conclusion

This tutorial video project aims to provide clear and easy information on how to get from Malioboro to Prambanan using Trans Jogja. It also explores the challenges faced during the production process, all of which were handled successfully. While filming, things like lighting, visual composition, and keeping the story flow consistent were always kept in mind. To help make things smoother, a small effective crew was formed and teamed up with one cameraman.

In the post-production stage, several important steps were taken, such as adding voice-over, choosing the right background music, and adding subtitles. There were a few revisions along the way, but everything was sorted out just fine. Overall, the project went as planned and successfully made a real contribution, especially for tourists who want to visit Prambanan Temple using Trans Jogja.

B. Suggestion

There are several suggestions that can be considered for future projects similar to this final project. First, conducting an internship at the Tourist Information Centre (TIC) under the Department of Tourism of the Special Region of Yogyakarta is highly recommended. The TIC staff are very welcoming and supportive of students who want to undertake their job training there. The environment provides the opportunity to interact directly with both domestic and international tourists, allowing students to

practice English communication skills in real situations. Moreover, TIC encourages interns to take initiative in creating informative content, as demonstrated in the production of the tutorial video about getting to Prambanan Temple using Trans Jogja.

Second, in producing media projects such as tutorial or promotional videos, it is important to follow a structured process that includes pre-production, production, and post-production stages. Proper planning, including concept development, script writing, and storyboarding, helps to ensure the clarity and coherence of the final product. During the production stage, paying attention to camera angles, lighting, and visual composition will result in better footage. Post-production steps, such as voice-over recording and subtitle insertion, enhance accessibility for a wider audience. Third, although simple tools like smartphones and basic editing apps such as CapCut were sufficient to produce this video, it is advisable for future interns to consider using better equipment, such as digital cameras and external microphones. These tools will improve audio-visual quality and enhance the professionalism of the final product.

Lastly, TIC is an excellent place for creative and useful content creation. For future interns, many video ideas can be developed, such as tutorials on accessing other major tourist destinations, content that introduces public transportation systems in Yogyakarta, or informational videos that address frequently asked questions by visitors. The support from TIC and the availability of accurate field data, such as visitor

statistics and real-time observations, provide a solid foundation for creating meaningful and impactful media content.

