

5.2. Suggestion

Based on the conclusion, the researcher offers some suggestions related to the Django Unchained promotional posters as an object of study. The researcher would like to suggest that readers interested in analyzing signs in movie posters delve deeper into Barthes' (1977) semiotic theory to fully grasp the nuanced meanings of denotation, connotation, and myth depicted in the images, particularly those tied to their signified meanings. Moreover, this research can be explored more comprehensively by students enthusiastic about semiotics, providing a foundation for advanced studies in visual media analysis.

Additionally, other researchers may consider analyzing different aspects, such as advertisements, magazine covers, or other forms of media, to broaden the scope of semiotic inquiry. They could also focus on examining the signs in various poster types based on their signifier, signified, and cultural context, or identify all types of semiotic elements to gain further experience and provide a more robust interpretation of the signs, aligning with the methodologies applied in this study of Django Unchained posters.

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