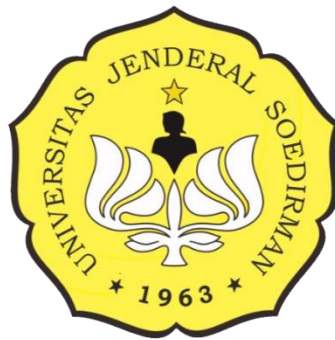


THESIS

**THE EFFECT OF NETWORK QUALITY, PRODUCT BUNDLING, AND
BRAND IMAGE TOWARD CUSTOMER SATISFACTION AND ITS
IMPACT ON CUSTOMER LOYALTY**

(Survey on simPATI Consumers)



By:

BAYU ADITIA NUGROHO

C1H015020

MINISTRY OF RESEARCH, TECHNOLOGY, AND HIGHER EDUCATION

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**In order to fulfill some of the requirements needed to get a Bachelor Degree
From the Faculty of Economics and Business, University of Jenderal
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