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Title	: Creating Bilingual Posters To Increase Human Trafficking Awareness at The Cilacap Class I Immigration Office
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SUMMARY

This job training report is entitled "Creating Bilingual Posters to Increase Human Trafficking Awareness at the Cilacap Class I Immigration Office". The report is based on an internship that took place over three and a half months, from August 20 to December 3, 2024, at the Cilacap Class I Immigration Office. The main objective of this job training report was to creating three bilingual posters in both Indonesian and English containing informative and persuasive content aimed at raising awareness about the increasing prevalence of human trafficking. Moreover, this job training report outlines the entire series of activities carried out during the internship, the challenges encountered, and the process of creating the three bilingual posters.

The creation of the posters, both in digital and printed formats, went through several stages. These included observation, documentation, and interviews with the Head of the Subdivision of Technology and Information. The next phase involved designing the posters using the Canva platform, which included selecting the background, font types and sizes, color schemes, visual elements, and overall layout. In addition to the design aspects, content development was a crucial focus, ensuring the information presented was relevant, clear, and significant in addressing the issue of human trafficking.

During the internship and the poster development process as the final project output, I faced a number of challenges. These included adjusting the design layout, creating distinct but thematically connected posters, and carefully selecting the information to ensure that the message conveyed was meaningful and easily understood by the audience. This process also involved consultation sessions with the Head of the Subdivision of Technology and Information, who is responsible for managing information media, as well as with the academic advisor. The internship experience highlighted that the Cilacap Class I Immigration Office requires accessible information regarding human trafficking, particularly in both Indonesian and English, due to the diverse background of its visitors, both local and international individuals.

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RINGKASAN

Laporan tugas akhir ini berjudul "Creating Bilingual Posters To Increase Human Trafficking Awareness at The Cilacap Class I Immigration Office". Laporan tugas akhir ini disusun berdasarkan kegiatan magang yang berlangsung selama tiga setengah bulan, yakni sejak 20 Agustus hingga 3 Desember 2024, di Kantor Imigrasi Kelas I Cilacap. Tujuan utama dari kegiatan ini adalah untuk merancang tiga poster dalam dua bahasa, yaitu Bahasa Indonesia dan Bahasa Inggris, yang berisi informasi serta imbauan terkait maraknya kasus perdagangan orang di masa kini. Laporan tugas akhir ini mencakup seluruh rangkaian kegiatan yang telah dilakukan selama magang, berbagai tantangan yang dihadapi, serta proses pembuatan ketiga poster dwibahasa tersebut.

Proses pembuatan poster, dalam bentuk digital dan cetak, dilakukan melalui beberapa tahapan. Tahapan pembuatan poster dimulai dengan kegiatan observasi, dokumentasi, serta wawancara dengan Kepala Subbagian Teknologi dan Informasi. Setelah itu, dilanjutkan ke tahap perancangan poster menggunakan platform Canva, yang mencakup pemilihan latar belakang, jenis dan ukuran font, warna, elemen visual, serta penataan layout. Selain aspek desain, penentuan konten juga menjadi fokus utama, dengan memastikan informasi yang disampaikan relevan, jelas, dan penting terkait isu perdagangan manusia.

Selama pelaksanaan magang serta proses pembuatan poster sebagai produk tugas akhir, saya menghadapi sejumlah tantangan. Beberapa di antaranya adalah penyesuaian tata letak desain, merancang tema yang berbeda namun tetap saling berkaitan antar poster, serta menentukan informasi yang tepat untuk dimasukkan agar pesan yang disampaikan dapat dipahami dengan jelas oleh pembaca. Proses ini juga melibatkan sesi konsultasi bersama Kepala Subbagian Teknologi dan Informasi selaku penanggung jawab pengelolaan media informasi, serta dengan dosen pembimbing. Melalui kegiatan praktik kerja lapangan ini, dapat disimpulkan bahwa Kantor Imigrasi Kelas I Cilacap membutuhkan materi informasi mengenai isu perdagangan orang, khususnya dalam dua bahasa (Bahasa Indonesia dan Bahasa Inggris) mengingat pengunjung kantor tersebut berasal dari kalangan warga lokal maupun asing.