

CHAPTER V

CONCLUSION AND SUGGESTION

A. Conclusion

To enhance visitors' understanding of human trafficking, I designed three informative bilingual posters using a visually appealing and easy-to-understand approach. Each poster carries a different theme: the definition of human trafficking, common types of trafficking cases, and tips on how to avoid becoming a victim.

The poster creation process began with a consultation with the Head of the Immigration Technology and Information Subdivision (TIKKIM) to determine the overall concept, background, design, visual elements, colors, fonts, and layout. The goal was to create informative media that is not only communicative but also engaging for visitors. All three posters were designed using the Canva platform to produce aesthetically pleasing visuals that align with each theme. With a distinct visual concept for each poster, the information is expected to be delivered effectively and attract a broader audience.

After going through the editing and revision process, the posters are now ready to be published in both digital and printed formats. The digital version will be uploaded to the official Instagram account of the Cilacap Class I Immigration Office to reach a wider audience, particularly social media users. Meanwhile, the printed version will be displayed in strategic areas within the immigration office, making it visible to all visitors. Through these media, it is hoped that public awareness of the dangers of human trafficking will increase, encouraging people to stay alert and learn preventive measures.

B. Suggestion

Based on my internship experience at the Cilacap Class I Immigration Office, I would like to offer several suggestions to improve

both the internship program and public services. For the Cilacap Class I Immigration Office, it is recommended to enhance the dissemination of information and awareness related to human trafficking. Currently, most of the published content focuses on passport services and their requirements. There is a need to develop more diverse and engaging informational materials, especially on the topic of human trafficking and other immigration-related services. Additionally, producing content in both Indonesian and English is important, considering that the visitors include both Indonesian citizens and foreign nationals. This would help make the immigration office's social media platforms more informative and accessible to a wider audience.

For future interns, it is important to be proactive in learning by asking questions, suggesting creative ideas for content creation, and maintaining clear and informative communication. Strengthening technical skills is also essential. Proficiency in tools such as Microsoft Office, Canva for designing informational materials, and CapCut for editing video content will be especially beneficial and valuable in the workplace.