

DAFTAR LITERATUR

- Aertsens, Joris (2009) *Personal determinants of organic food consumption: a review*, British Food Journal Vol. 111 No. 10, 2009 pp. 1140-1167
- Afzaal, A dan Ahmad I, (2012) *Environment Friendly Products: Factors that Influence the Green Purchase Intentions of Pakistani Consumers..* Pak. j. eng. technol. sci. Volume 2, No 1, , 84-117
- Ajzen, (2006) Behavior inversion on Theory of Planed Behavior,
- Ajzen, I. (1985), "*From intentions to actions: A theory of planned behavior,*" In J. Kuhl & J. Beckman (Eds.), *Action-control: From cognition to behavior* (pp. 11-39). Heidelberg: Springer.
- Ajzen, I. (1987). *Attitudes, traits, and actions: Dispositional prediction of behavior in personality and social psychology.* In L. Berkowitz (Ed.), *Advances in experimental social psychology* (Vol. 20, pp. 1-63). New York: Academic Press.
- Ajzen, I. (1988). *Attitudes, personality, and behavior.* Milton-Keynes, England: Open University Press & Chicago, IL: Dorsey Press.
- Ajzen, I. (1991). *The theory of planned behavior.* *Organizational Behavior and Human Decision Processes*, 50, 179-211.
- Ajzen, I. (2006). *Perceived Behavioral Control, Self-Efficacy, Locus of Control, and the Theory of Planned Behavior.* *Journal of Applied Social Psychology*, 32, 665-683.
- Ajzen, I. Fishbein, M., & (1975). *Belief, attitude, intention, and behavior: an introduction to theory and research.* Reading, MA: Addison-Wesley
- Akehurst, Gary *at.al* (2012) *Re-examining green purchase behaviour and the green consumer profile: new evidences*, *Management Decision* Vol. 50 No. 5, 2012 pp. 972-988
- Albayrak,Tahir *et.al* (2013) *The effect of environmental concern and scepticism on green purchase behaviour*, *Marketing Intelligence & Planning* Vol. 31 No.1, 2013 pp. 27-39
- Ali, A., Khan, A.A. and Ahmed, I., (2011). *Determinants of Pakistani consumers' green purchasing behavior: Some Insights from a developing country.* *International Journal of Business and Social Science*, 2(3), pp. 217-226
- Arnould, E., Price, L. and Zinkhan, G., 2002, *Consumers*, NY: McGraw-Hill Assael, 2007

- Assael, H. (1998). *Consumer behavior and marketing action*. Cincinnati, Ohio: South Western College Publishing.
- Azwar, Saifuddin, (2005), *Sikap Manusia Teori dan Pengukurannya*, Edisi 2, Pustaka Pelajar, Yogyakarta
- Azwar. 1995. *Sikap Manusia : Teori dan Pengukurannya*. Yogyakarta : Pustaka Pelajar
- Baggozzi, R.P. dan Dabholkar A.D., (1994). *Consumer recycling goals and their effect on decisions to recycle: A means-end chain analysis*. Psychology and Marketing, Iss 11, pp. 313-340.
- Banyte, J., Brazioniene, L. and Gadeikiene, A., (2010) . *Expression of Green Marketing Developing the Conception of Corporate Social Responsibility*. Inzineine Ekonomika-Engineering Economics, 21 (5), pp. 550-560.
- Berkowitz, L. dan Lutterman, K.G., 1998. *The traditional socially responsible personality*, Public Opinion Quarterly, 32(2), pp. 169-185.
- Bollen, K.A., 1989, *Structural Equation with Latent Variables*, Wiley, New York
- Bordon, R.J. and Francis, J.L., 1978. Who cares about ecology? Personality and sexdifference in environmental concern. *Journal of Personality*, 46(1), pp. 190-203.
- Brown, J. D. and Russell G. W., 1998. *The environmentally concerned consumer: An explanatory study*. *Journal of Marketing Theory and Practice*, 6(2), pp. 39-48.
- Byrne, 2002. *Understanding Consumer Preferences Across Environmental Marketing Mix Variations*. OIKOS University of Newcastle
- Byrne, P.J., Toensmeyer, U.C., German, C.L. and Muller, H.R., 1991. *Analysis of consumer attitude toward organic produce purchase likelihood*. *Journal of Food Distribution Research*, 22(2), pp. 49-62
- Chinnici, G., Amico, M. and Pecorino, B., 2002. *A multivariate statistical analysis on the consumers of organic products*. *British Food Journal*, 104(3-5), pp. 187-199.
- Cohen, J., & Cohen, P. (1983). *Applied multiple regression/correlation analysis for the behavioral sciences*. Hillsdale, NJ: Lawrence Erlbaum Associates, Inc.
- Cooper, Donald R. dan Schindler, Pamela S. 2008, "Business Research Methods", McGraw Hill International Edition, New York, USA.

- Crane, A., 2000. Facing the backlash: *Green marketing and strategic reorientation in the 1990s*. Journal of Strategic Marketing, 8(3), pp. 277-296.
- Curran, et.al. (1996). Environmental Life Cycle Assessment. Mc Grow-Hill, New York, USA.
- Davies, (1995), "Who Buys Organic Food? A Profile of the Purchasers of Organic Food in Northern Ireland," British Food Journal, Vol. 97 No. 10, pp. 17-23.
- Diekmann, A. and Franzen, A., 1999. The wealth of nations and environmental concern. Environment and Behavior, 31(4), pp. 540-549.
- Dietz, T., Paul C.S. and Gregory A.G., 1998. Social structural and social psychological bases of environmental concern. Environment and Behavior, 30 (4), pp. 450-471.
- Dietz, T., Paul C.S. and Gregory A.G., 2005. Social structural and social psychological bases of environmental concern. Environment and Behavior, 30 (4), pp. 450-471.
- Donation, S. and Kate F., 1992. *Polls show ecological concerns is strong*. Advertisement Age, 63 (June 15), pp. 49.
- Dunlap, R.E. and Mertig, A.G., 1995. Global concern for the environment: Is affluence a prerequisite? Journal of Social Issues, 51(4), pp. 121-137.
- Eagly, A. H. & Chaiken, S. (1993). The Psychology of Attitude. Fort Worth, TX:Harcourt Brace
- Ellen, P.S., Wiener, J.L. and Cobb-Walgren, C., 1991. The role of perceived consumereffectiveness in motivating environmentally conscious behaviours. *Journal of PublicPolicy and Marketing*, 10 (2), pp. 102-117.
- Ferdinand, A., (2000), Structural Equation Modeling dalam Penelitian Manajemen, Edisike 2, BP UNDIP, Semarang.
- Fishbein, M., & Ajzen, I. (1975). *Belief, attitude, intention, and behavior: an introduction to theory and research*. Reading, MA: Addison-Wesley
- Fishbein, M., & Ajzen, I. 1988 (in press). *Theory-based behavior change interventions: Comments on Hobbis and Sutton (in press)*. Journal of Health Psychology.
- Fotopoulos, Christos & Athanasios Krystallis, (2002), "*Purchasing motives and profile of the Greek organic consumer: a countryside survey*," British Food Journal, Vol. 104, No. 9, pp.730- 765.

- Fryxall, G. and Lo, C., 2003. *The influence on environmental knowledge and values on managerial behaviours on behalf of the environment: An empirical examination of managers in China*. Journal of Business Ethics, Iss. 46, pp. 45-59.
- Ghozali, Imam, 2001, *Aplikasi Analisis Multivariate dengan Program SPSS*, Edisi 2, Badan Penerbit Universitas Diponegoro, Semarang
- Ghozali, Imam. Dan Fuad, (2005), *Structural Equation Modeling ; Teori, Konsep, dan Aplikasi dengan Program Lisrel 8.54*, Badan Penerbit –Undip, Semarang.
- Gil, J.M., Garcia, A. and Sanchez, M., 2000. *Market segmentation and willingness to pay for organic products in Spain*. International Food and Agribusiness Management Review, 3(2), pp. 207-226.
- Grewal dan Levi 2010, *“Marketing”*, McGraw Hill International Edition, New York, USA.
- Grunnert dan Kristenssen, 1995. *Everybody seems concerned about the environment but is this concern reflected in Danish consumers' food choice?*. European Advances in Consumer Research, Iss. 1, pp. 428-433.
- Gupta, Shruti dan Ogden, Denise T. 1996, *“To buy or not to buy? A social dilemma perspective on green buying”*, Journal of Consumer Marketing, 26/6, 376-391.
- Gupta, Shruti dan Ogden, Denise T. 2009, *“To buy or not to buy? A social dilemma perspective on green buying”*, Journal of Consumer Marketing, 26/6, 376-391.
- Hair et al., 2010 *“Multivariate Analysis”*, Pearson Global Edition, Saddle River, New Jersey, USA. Hawkins, Del I.,
- Hair, J.F., R.E. Anderson, R.L. Thatam, dan W.C. Black. (1998). *Multivariate Data Analysis With Reading*, 4th edition. Englewood Cliffs, NJ: Prentice Hall.
- Hair, J. F., Anderson, R. E., Tatham, R. L., & Black, W. C. (1995). *Multivariate data analysis with readings*. Englewood Cliffs, NJ: Prentice-Hall.
- Harper, G.C. and Makatouni, A., 2002. Consumer perceptions of organic food productions and farm animal welfare. *British Food Journal*, 104(3-5), pp. 287-299.
- Hawken, P., Lovins, A., and Lovins, L. H. (1999), *“Natural capitalism”*, New York: Little, Brown and Company.

- Hawkins, Del I., Mathersbaugh David L., dan Best, Roger J. 2007, "Consumer Behavior", McGraw-Hill Irwin International Edition, New York, USA.
- Honkanken, Pirjo, Verplanken, Bas, dan Olsen, Svein O. (2006), "*Ethical values and motives driving organic food choice*", Journal of Consumer Behavior, Volume 5, Sep-Okt 2006, 420-430.
- Hueber, G., 1991. *Americans report high levels of environmental concern*. Gallup Poll Monthly, 307, pp. 6-12.
- Ismail, H.B. and Panni, M.F.A.K., 2008. *Consumer perceptions on the consumerism issues and its influence on their purchasing behavior: A view from Malaysian food industry*. Journal of Legal, Ethical and Regulatory Issues, 11(1), pp. 43-64.
- Ismail, H.B., Panni, M.F.A.K. and Talukder, D., 2006. Consumer perceptions on the environmental consumerism issue and its influence on their purchasing behavior. Proceedings of the Academy of Legal, Ethical and Regulatory Issues of 2006 Fall Conference, Allied Academies, 10(2), pp.13-18.
- J. Park, E. Ko, S. Kim (2010) Consumer Behavior in Green Marketing for Luxury Brand: A Cross-Cultural Study of US, Japan and Korea, Journal of Global Academy of Marketing Science 20-4 (2010) 319-333
- Jackson, Dezee et al. (2005) The Epworth sleepiness scale: relationship to sleep and mental disorders in a sleep clinic, Sleep Medicine Volume 7, Issue 4, June 2006, Pages 327–332
- Jolis, F, (2011) Profil Green Consumers Indonesia: Identifikasi Segmen dan Faktor-Faktor yang Mempengaruhi Perilaku Pembelian Green Products, Jurnal Mitra Ekonomi dan Manajemen Bisnis, Vol.2, No. 1, April 18-39
- Joreskog, K.G., & D. Sorbom. 1993. *LISREL 6: User's Reference Guide*. Chicago: Scientific Software International, Inc.
- Joreskog, K.G., dkk., 1999, Lisrel 8: New Statistical Features, Scientific Software International, Lincolnwood, IL, USA, <http://www.ssicentral.com/> diakses 16 Mei 2013
- Junaedi, M.S.F, 2003 *Analisis Faktor Demografi, Akses Media Dan Sumber Informasi KINERJA*, Volume 7, No. 2., 96-111
- Kaiser, F., Ranney, M., Hartig, T. dan Bowler, P. (1999), "Ecological behaviour, environmental attitude, dan feelings of responsibility for the environment", European Psychologist, Vol. 4 No. 2, pp. 59-74.

- Kalafatis, S.P., Pollard, M., East, R. and Tsogas, M.H., 1999. *Green marketing and Ajzen's theory of planned behavior: a cross-market examination*. Journal of Consumer Marketing, 16(5), pp. 441-460.
- Karp, D.G., 1996. Values and their effect on pro-environmental behavior. Environment and Behavior, 28 (1), pp. 111-113.
- Kasali, Rhenald, (2005), *Membidik Pasar Indonesia , Segmentasi Targeting Positioning*, Jakarta: Penerbit PT Gramedia Pustaka Utama.
- Kaufmann , Hans Ruediger (2012) *Factors Affecting Consumers' Green Purchasing Behavior: An Integrated Conceptual Framework* , aumefteru economic Vol. XIV • No. 31 • February 2012 pp 50-69
- Kidwell, B. and Jewell, R.D. (2008), “*The influence of past behavior on behavioral intent: an information processing-processing explanation*”, Psychology and Marketing, Vol. 25 No. 12, pp. 1151-66.
- Kilbourne, W. E., dan Beckmann, S. C. (1998), “*Review and critical assessment of research on marketing and the environment*”, J Mark Manage, Vol, 14 No 6. pp. 513– 32.
- Kim, Y. & Choi,S.M.. (2005). Antecedents of green purchase behavior: an examination of collectivism, environmental concern, and perceived consumer effectiveness. Advances in Consumer Research, 32, 592-599.
- Kim, Y. & Chung.. (2011). Consumer purchase intention for organic personal care products. Journal of Consumer Marketing 28/1 pp 40–47.
- Kirby, J.B. danBollen, K.A., 2009, Using Instrumental Variable Tests to Evaluate Model Specification in Latent Variable Structural Equation Models , ProQuest, So-ciological Methodology vol. 39, 327.
- Ko. E. et.al.(2008). Impact of fashion brand personalityon brand preference and purchase intention.Journal of Global Academy of Marketing Science, 14,59-80.
- Lampkin,. (1999), Organic Farming, Farming Press, Ipswich.
- Laroche, M., Begeron, J. and Barbaro-Forleo, G., 2001. *Targeting consumers who are willing to pay more for environmentally friendly products*. Journal of Consumer Marketing, 18(6), pp. 503-520.
- Lea, et al (2005), “*Australians' organic food beliefs, demographics and values*”,British Food Journal, Vol. 107, pp. 855-69.

- Lee, J.A. dan Holden, S.J.S., 1999. *Understanding the determinants of environmentally conscious behavior*. Psychology & Marketing, 16 (5), pp. 373-392.
- Magnusson, M.K., Arvola, A., Koivisto Hursti, U-K., A ° berg, L. and Sjo ¨ de ´ n, P-O. (2011), "Attitudes towards organic foods among Swedish consumers", British Food Journal, Vol. 103 No. 3, pp. 209-26.
- Mainieri, T., and Barnett, E. (1997), "*Green buying: the influence of environmental concern on consumer behavior*", Journal of Social Psychology, Vol, 137 No. 2, pp. 189-204.
- Makatouni, A. (2002), "What motivates consumers to buy organic food in UK? Results from a qualitative study", British Food Journal, Vol. 104 Nos 3/5, pp. 345-53.
- Martin William, (2007) Pengaruh Sikap, Fak Psikologi UI
- Mathersbaugh David L., dan Best, Roger J. 2007, "*Consumer Behavior*", McGraw-Hill Irwin International Edition, New York, USA.
- McCarty, J. A. and Shrum, L.J., 1993. A structural equation analysis of the relationships of personal values, attitudes and beliefs about recycling, and the recycling of solid waste products. *Advances in Consumer Research*, 20(1), pp. 641-646.
- McCarty, J. A. and Shrum, L.J., 1994. The recycling of solid wastes: Personal and cultural values and attitudes about recycling as antecedents of recycling behavior. *Journal of Business Research*, 30 (1), pp. 53-62.
- McCarty, J. A. and Shrum, L.J., 2001. The influence of individualism, collectivism, and locus of control on environmental beliefs and behavior. *Journal of Public Policy and Marketing*, 20 (1), pp. 93-104.
- Micheri. (1989). *Multiple regression in behavioral research*. Harcourt Brace: Orlando, FL.
- Milfont, L. and Duckitt, J., 2004. *The structure of environmental attitudes: A first- and second-order confirmatory factor analysis*. *Journal of Environmental Psychology*, 24(3), pp. 289-303.
- Moisander dan Pesonen, (2002), "Motivational complexity of green consumerism", *International Journal of Consumer Studies*, Vol. 31 No. 4, pp. 404-9.
- Mostafa, M. M. (2007), "*A Hierarchical Analysis of the Green Consciousness of the Egyptian Consumer*", Psychology & Marketing, Vol, 24 No. 5, pp. 445-473.

- Mostafa, M., 2009. *Shades of green: A psychographic segmentation of the green consumer in Kuwait using self-organizing maps*. Expert Systems with Applications, 36(8), pp. 11030-11038.
- Mostafa, Mohamed M. (2007), “Gender differences in Egyptian consumers green purchase behaviour: the effects of environmental knowledge, concern and attitude”, International Journal of Consumer Studies 31, 220-229.
- Murray, J.B. and Evers, D.J., 1989, “Theory Borrowing and Reflectivity Interdisciplinary Fields,” *Advances in Consumer Research*, 16, 647-652.
- Ottman, J. (1992), “Sometimes consumers will pay more to go green”, *Marketing News*, Vol, 26. pp.6-16.
- Ottman, J. (1994), “Green Marketing: Challenges and Opportunities for the New Marketing Age”, McGraw-Hill, New York, NY.
- Ottman, J., 2012. *Industry’s response to green consumerism*. *Journal of Business Strategy*, 13(4), pp. 3-7.
- Ottman, J.A. (2006), *Green Marketing: Opportunity for Innovation*, Pitman Publishing.
- Padel, S. and Foster, C. (2005), “Exploring the gap between attitudes and behaviour – understanding why consumers buy or do not buy organic food”, *British Food Journal*, Vol. 107 No. 8, pp. 606-25.
- Panni, M.F.A.K., 2006. *The Effect of Consumerism towards customer attitudinal behavior in food industry in Malaysia*. M.Phil. Multimedia University.
- Park J., E. Ko, S. Kim (2010), *Consumer Behavior in Green Marketing for Luxury Brand: A Cross-Cultural Study of US, Japan and Korea*, *Journal of Global Academy of Marketing Science* 20-4 (2010) 319-333 319
- Park, J., et.al,. (2003). A study on consumer purchase intention using a flow. *Journal of Global Academy of Marketing Science*, 12, 1-22.
- Park, J., Ha, S., 2012. *Understanding pro-environmental behavior: A comparison of sustainable consumers and apathetic consumers*. *International Journal of Retail & Distribution Management* 40, 388–403.
- Park, J., Yoon, J., and Choi,. (2003). A study on consumer purchase intention using a flow. *Journal of Global Academy of Marketing Science*, 12, 1-22.
- Phelps, J.E. and Hoy, M.G. (1996). The Aad-Ab-PI relationship in children: the impact of brand familiarity and measurement timing. *Psychology and Marketing*, 13, 77-105.

- Pickett-Baker, J., and Ozaki, R. (2008), "*Pro-environmental products: marketing influence on consumer purchase decision*", Journal of Consumer Marketing, Vol, 25 No. 5, pp. 281–293.
- Prothero, A. (1990), "*Environmental decision-making: research issues in the cosmetics and toiletries industry*", Marketing Intelligence & Planning, Vol. 14 No. 2, pp. 19-25.
- Prothero, A. and McDonald, P., 1992. *Producing environmentally acceptable cosmetics- The impact of environmentalism on the United Kingdom cosmetics and toiletries industry*. Journal of Marketing Management, 8(2), pp. 147-166.
- Reitman, V., 2005. *Green products sales seem to be wilting*. The Wall Street Journal, 220, May 10, p. BI 18.
- Roberts, J.A., 1996. Green consumers in the 1990s: profile and implications for advertising. Journal of Business Research, 36(3), pp. 217-231.
- Rokicka, E., 2002. Attitudes towards natural environment. International Journal of Sociology, 32(2), pp. 78-90.
- Sabrina Oktoria Sihombing, *hubungan Sikap Dan Perilaku Memilih Satu Merek: Komparasi Antara Theory Of Planned Behavior Dan Theory Of Trying*, Desertasi UGM, 2004
- Santoso, Singgih (2006), "*Menggunakan SPSS untuk Statistik Multivariat*", PT. Elex Media Komputindo, Jakarta, Indonesia.
- Sarigollu, E., 2009. A Cross-Country Exploration of Environmental Attitudes. Environment and Behavior, 41(3), pp. 365-386.
- Schifferstein, H.N.J. and Oude Ophuis, P.A.M. (1998), "*Health-related determinants of organic food consumption in The Netherlands*", Food Quality and Preference, Vol. 9, pp. 119-33.
- Schiffman, Leon G., and Kanuk, Leslie L., (2007) "*Consumer Behavior*", Pearson International Edition, Saddle River, New Jersey, USA.
- Schlegelmilch, B. B., Bohlen, G. M., and Diamantopoulos, A. (1996), "*The link between green purchasing decisions and measures of environmental Consciousness*", European Journal of Marketing, Vol, 30 No. 5, pp. 35-55.
- Schlegelmilch, B.B., Bohlen,G.M. & Diamantopoulos,A. (1996). The link between green purchasing decisions and measures of environmental consciousness. European Journal of Marketing, 30(5), 35-55.

- Schlossberg, H., 1991. *Kids teach parents how to change their buying habits*. Marketing News, 26, pp. 8.
- Schultz, P.W. (2002). Empathizing with nature: the effects of perspective taking on concern for environmental issues. *Journal of Social Issues*, 56(3), 391-406.
- Schultz, P.W. (2002). The structure of environmental concern: concern for self, other people, and the biosphere. *Journal of Environmental Psychology*, 21(4), 327-339.
- Schwartz (1994), *Basic Human Value: Theory, Methods, and Applications*, The Hebrew University of Jerusalem, Jerusalem
- Schwartz , Dietz & Kalof (1993)
- Schwartz , Dietz & Kalof (1993), "Toward universal psychological structure of human values", *Journal of Personality and Social Psychology*, Vol. 53 No. 3, pp. 550-62.
- Schwartz, J. & Miller,T. (1991). *The Earth's best friends*. *American Demographics*, 13(2), 26-35.
- Schwartz, S., 1977. *Normative influences on altruism*. In: L. Berkowitz, ed, 1977. *Advances in experimental social psychology*. New York: Academic Press, pp. 221-279.
- Sekaran, Uma (2000), *Research Methods For Business: A Skill-Building Approach*, 3rd ed., John Wiley & Sons: Inc.
- Sherlekar, S.A., 1999. *Marketing Management*. 6th ed. Delhi: Himalaya Publishing House. Shrum, L.J., McCarty, J.A. and Lowrey, T.M., 1995. Buyer characteristics of the green consumer and their implication for advertising strategy. *Journal of Advertising*, 24(2), pp. 71-90.
- Shrum, L. J., McCarty, John A., dan Lowrey, Tina M. (1995), "*Buyer Characteristics of the Green Consumer and Their Implications for Advertising Strategy*", *Journal of Advertising*, Vol. XXIV, Number 2, 71-82.
- Sigit, Murwanto. 2006. "*Pengaruh Sikap dan Norma Subyektif Terhadap Niat Beli Mahasiswa Sebagai Pasta Gigi Close Up*". *Jurnal Strategi Bisnis* . Vol. 11. No.1. April. Hal. 81-91
- Smed, S. and Jensen, J.D., 2003. *Demand for low-fat dairy products-demand for healthiness or taste? In: EAAE, the 83rd EAAE Seminar*. Chania, Greece, 4-6 September 2003. s.l: s.n.

- Squires *et al.*, 2001 level of market development and intensity of organic food consumption ; cross culture study of danish and new zeland consumers, Journal of consumer marketing, Vol 18 no 5, pp 392-409
- Stern, P., Dietz, T. and Kalof, L., 1999. *Value orientations, gender, and environmental concern*. Environment and Behavior, 25(3), pp. 322-348.
- Straughan, R. D., and Roberts, J. A. (1998), "*Environmental segmentation alternatives: a look at green consumer behavior in the new millennium*", Journal of Consumer Marketing, Vol, 16 No. 6, pp. 558-575.
- Susianto, H. & Cahyono, B. (2000). *Modifikasi theory of planned behaviour dalam memprediksi niat perilaku membeli konsumen [Modification of theory of planned behaviour in predicting intention of behaviour of buying of consumer*. Ekobis. Vol 2 No 3, September 2001
- Tan Shwu ' Wahid, Nabsiah Abdul, Rahbar, Elham, dan Shyan, (2011), "*Factors Influencing the Green Purchase Behavior of Penang Environmental Volunteers*", Medwell Journals, International Business Management, 5(1), 38-49.
- Tareq N. Hashem Dr. Nahla A. Al-Rifai; *The influence of applying green marketing mix by chemical industries companies in three Arab States in West Asia on consumer's mental image*, Journal of Transnational Management, 16:84–106, 2011 Copyright # Taylor & Francis Group, LLC, ISSN: 1547-5778 print=1547-5786 online DOI: 10.1080/15475778.2011.571635
- Tarkiainen dan Sundqvist, (2005) Subjective norms, attitudes and intentions of Finnish consumers in buying organic food British Food Journal Vol. 107 No. 11, 2005 pp. 808-822
- Taylor, S. and Todd, P., 1995. *An integrated model of waste management behaviour: a test of household recycling and composting intentions*. Environ. Behav. 27, 5, pp. 603–630.
- Terry, D.J., Hogg, M.A. and White, K.M., 1999. *The theory of planned behaviour: self-identity, social identity and group norms*. Br. J. Social Psychol. 38, 3, pp. 225–244.
- Tomarken dan Waller (2005). Structural Equation Modeling: strengths, Limitations, and Misconceptions Annual Review of Clinical Psychology Vol. 1: 31-65 (Volume publication date April 2005)
- Triandis (1993) Culture and Social Behavior. New York: Mc Graw Hill Inc.

- Tsakiridou E, Bertollini L, Curtis M de, Avanzini G, Pape HC (2007) *Selective increase in T-Type Ca^{2+} conductance of reticular thalamic neurons in a rat model of absence epilepsy*. J Neurosci 15(14):3110–3117.
- Tung, Shih-Wei (2012) *Attitudinal inconsistency toward organic food in relation to purchasing intention and behavior An illustration of Taiwan consumers*, British Food Journal Vol. 114 No. 7, 2012 pp. 997-1015
- Vermeir, I. and Verbeke, W., 2004. *Sustainable food consumption: exploring the consumer attitude-behavior gap working paper*, October (04/268), p.24.
- Vlosky, Richard P., Lucie K. Ozanne, & Renee J. Fontenot, (1999), “*A conceptual model of US consumer willingness-to-pay for environmentally certified wood products*,” Journal of Consumer Marketing, Vol. 16, No. 2, pp. 122-136.
- Von Alvensleben, R. (1997), “*Ecological aspects of food demand: the case of organic food in Germany*”, AIR-CAT 4th Plenary Meeting: Health, Ecological and Safety Aspects in Food Choice, Vol. 4 No. 1, pp. 68-79.
- Wandel, M. and Bugge, A. (1997), “*Environmental concern in consumer evaluation of food quality*”, Food Quality and Preference, Vol. 8 No. 1, pp. 19-26.
- Webster, Moisander dan Pesonen, 2002
- Wells, William D., & David Prensky, (1996), *Consumer Behavior*, John Wiley & Sons:
- Widger, D. (2007), “*Green Consumer Behaviour – Part 1: Information Paradox*”, Marketing Green. Retrieved on October 7, 2009,
- Zanoli, R., Naspetti, S., 2002. *Consumer motivations in the purchase of organic food: A means-end A means-end approach* : British Food Journal Vol: 104 Issue: 8 2 (pp. 643 - 653)