

CHAPTER V

CONCLUSION AND SUGGESTION

A. Conclusion

During my job training at the Cilacap Immigration Office, I gained a lot of valuable knowledge and experience, especially in terms of service and data collection for my job training report. The support from friendly and open employees made the job training process run smoothly without any significant obstacles. Despite facing obstacles such as weather and limited tools in creating videos, I was still able to complete it well through effective time management and utilization of existing tools. This job training has been a very useful experience in developing my personal and professional skills.

B. Suggestion

The Cilacap Immigration Office was known to be very active on their social media, as social media was considered highly influential in communication and raising public awareness about the information being disseminated. Several suggestions were proposed to improve the effectiveness of social media usage, such as presenting information in an engaging and easily understandable manner for the general public. Video content was recommended to be packaged with creative concepts, including collaborations with influencers who frequently travel to share tips and tricks, mini talk shows featuring immigration officers or students

from the Immigration Polytechnic, and live-streamed Q&A sessions with viewers. Additionally, many other content ideas were identified as potential areas to be explored.

