

ABSTARCT

Putri, Nadia Amalia. 2025. THE DEPICTION OF ALPHA MALE SYNDROME IN JEFF'S CHARACTER IN SELIGMAN'S *BOTTOMS* (2023). Thesis. English Literature Study Program, Faculty of Humanities, Ministry of Higher Education and Culture, Jenderal Soedirman University, Purwokerto. Supervisor 1: Dr. Lynda Susana Widya Ayu Fatmawaty S.S., M.Hum. Supervisor 2: Dr. Tribuana Sari S.S., M.Si. External Examiner: Ririn Kurnia Trisnawati, S.S., M.A. Secretary: Rizki Februansyah, S.S., M.A.

Keywords: Alpha Male Syndrome, Hegemonic Masculinity, Alpha Masculinity, Male Domination

The concept of the alpha male, typically characterized by a dominant, confident, and charismatic man who leads his group, has gained popularity on social media, creating extreme standards of masculinity. This study aims to analyze the depiction of the alpha male syndrome in Jeff's character from Seligman's *Bottoms* (2023) and how it is closely related to the concept of hegemonic masculinity. This research employs a qualitative descriptive method, supported by Ludeman and Erlandson's (2006) theory of alpha male syndrome and Connell's (2005) concept of hegemonic masculinity. It examines how Jeff's character depicts alpha male syndrome through cinematic techniques such as framing, the view of the lens, point-of-view, and external diegetic sound (dialogues), as well as how his environment glorifies these traits. This research finds that Jeff portrays alpha male syndrome through his dominance over his friends, partner, and social environment; his manipulative control over his partner; and his excessive competitiveness that leads to rivalry. These behaviors reflect key alpha male traits such as social dominance, influence, attractiveness, and control over situations. Furthermore, the study shows that Jeff's alpha male status is sustained not only by his personal traits but also by how others perceive and uphold him, indicating that the alpha male represents a new form of masculinity standard reinforced by hegemonic masculinity, positioning Jeff's masculinity at the top of the social hierarchy.

ABSTRAK

Putri, Nadia Amalia. 2025. THE DEPICTION OF ALPHA MALE SYNDROME IN JEFF'S CHARACTER IN SELIGMAN'S *BOTTOMS* (2023). Skripsi. Program Studi Sastra Inggris, Fakultas Ilmu Budaya, Kementerian Pendidikan Tinggi dan Kebudayaan, Universitas Jenderal Soedirman, Purwokerto. Pembimbing 1: Dr. Lynda Susana Widya Ayu Fatmawaty, S.S., M.Hum. Pembimbing 2: Dr. Tribuana Sari, S.S., M.Si. Penguji Eksternal: Ririn Kurnia Trisnawati, S.S., M.A. Sekretaris: Rizki Februansyah, S.S., M.A.

Kata Kunci: Sindrom Alpha Male, Maskulinitas Hegemonik, Maskulinitas Alpha, Dominasi Laki-laki

Konsep alpha male, yang umumnya digambarkan sebagai pria dominan, percaya diri, dan karismatik yang memimpin kelompoknya, telah mendapatkan popularitas di media sosial, menciptakan standar maskulinitas yang ekstrem. Penelitian ini bertujuan untuk menganalisis penggambaran alpha male syndrome pada karakter Jeff dalam film *Bottoms* (2023) karya Seligman, serta bagaimana konsep tersebut berkaitan erat dengan hegemonic masculinity. Penelitian ini menggunakan metode deskriptif kualitatif, dengan teori alpha male syndrome dari Ludeman dan Erlandson (2006) serta konsep hegemonic masculinity dari Connell (2005) sebagai landasan. Analisis dilakukan terhadap bagaimana karakter Jeff menampilkan alpha male syndrome melalui teknik sinematik seperti framing, sudut pandang kamera (point-of-view), pandangan lensa, serta suara diegetik eksternal (dialog), dan juga bagaimana lingkungannya mengagungkan sifat-sifat tersebut. Hasil penelitian menunjukkan bahwa Jeff merepresentasikan alpha male syndrome melalui dominasinya terhadap teman, pasangan, dan lingkungan sosialnya; pengendalian manipulatif terhadap pasangan; serta sifat kompetitif berlebihan yang menimbulkan persaingan. Perilaku-perilaku ini mencerminkan ciri utama alpha male seperti dominasi sosial, pengaruh, daya tarik, dan kontrol atas situasi. Selain itu, penelitian ini menunjukkan bahwa status alpha male Jeff tidak hanya dipertahankan oleh sifat pribadinya, tetapi juga oleh cara orang lain memandang dan menjunjungnya, yang mengindikasikan bahwa alpha male merupakan bentuk baru standar maskulinitas yang diperkuat oleh hegemonic masculinity, menempatkan maskulinitas Jeff di puncak hierarki sosial.