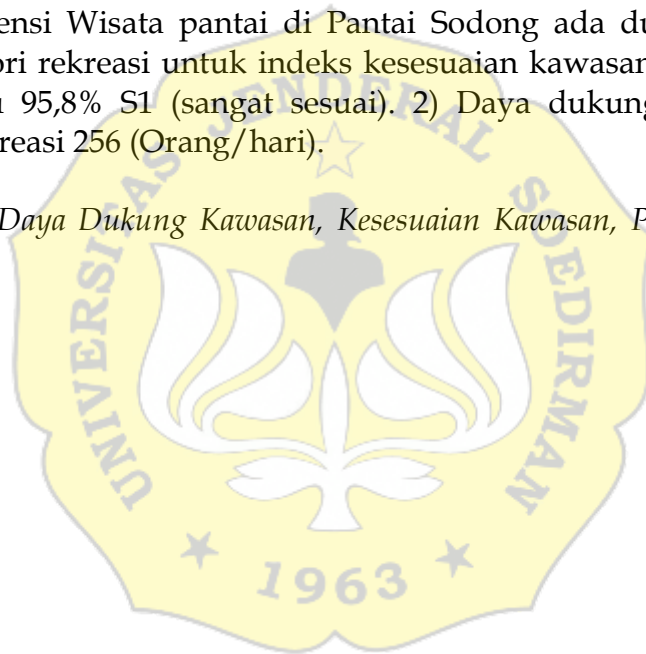


ABSTRAK

Pantai Sodong terletak di Desa Karang benda, Kecamatan Adipala, Kabupaten Cilacap. Pantai ini merupakan pantai yang memiliki daya tarik berupa pantai berpasir hitam yang landai dengan pemandangan sekitar yang indah. Penelitian ini dilaksanakan di Desa Karang benda Kabupaten Cilacap, pada bulan Mei-Juni 2025 dan bertujuan untuk mengidentifikasi potensi Kawasan Wisata Pantai Sodong, mengetahui karakteristik pantai sodong, mengetahui kesesuaian Wisata Pantai Sodong sebagai Wisata Pantai, menghitung daya dukung Wisata Pantai Sodong untuk menjadi kawasan Wisata Pantai. Metode yang digunakan yaitu data primer pengambilan data analisis kualitas air, metode penentuan kesesuaian kawasan berdasarkan perkalian skor dan bobot yang diperoleh dari setiap parameter, kedalaman, tipe pantai, lebar pantai, kecerahan, kecepatan arus, material dasar perairan, pengamatan biota berbahaya, dan ketersediaan air tawar. Berdasarkan hasil penelitian di lapangan Potensi Wisata pantai di Pantai Sodong ada dua kategori yaitu 1) Wisata kategori rekreasi untuk indeks kesesuaian kawasan kategori ekowisata rekreasi yaitu 95,8% S1 (sangat sesuai). 2) Daya dukung kawasan kategori ekowisata rekreasi 256 (Orang/hari).

Kata kunci : *Daya Dukung Kawasan, Kesesuaian Kawasan, Pantai Sodong, Wisata Pantai*



ABSTRACT

Sodong Beach is located in Karang Benda Village, Adipala Subdistrict, Cilacap Regency. This beach is known for its black sandy shore and beautiful surrounding scenery. This study was conducted in Karang Benda Village, Cilacap Regency, from May to June 2025, with the aim of identifying the potential of the Sodong Beach Tourism Area, understanding the characteristics of Sodong Beach, assessing the suitability of Sodong Beach as a beach tourism destination, and calculating the carrying capacity of Sodong Beach to become a beach tourism area. The methods used include primary data collection for water quality analysis, determining the suitability of the area based on the multiplication of scores and weights obtained from each parameter, including depth, beach type, beach width, clarity, current speed, water bottom material, observation of hazardous marine life, and availability of freshwater. Based on the field research results, the tourism potential of Sodong Beach is categorized into two categories: 1) Recreational tourism category with an area suitability index for the recreational ecotourism category of 95.8% S1 (highly suitable). 2) Area carrying capacity for the recreational ecotourism category of 256 (people/day).

Keywords: *Beach Tourism, Carrying Capacity of The Area, Sodong Beach, suitability of the area*

