

CHAPTER V

CONCLUSION AND SUGGESTIONS

A. Conclusion

The creation of a bilingual tourist attraction map in Curug Song aims to facilitate the English-based information for foreign tourists visiting Curug Song. In addition, the reason the tourist map is published in English and Indonesian is so that local tourists or local residents can also gain new knowledge. In the process of creating a bilingual tourist attraction map, the author consulted about the concept with Curug Song, Mr. Luthfi, the author also received some suggestions from the supervisor in compiling the final assignment report. After completing an internship at Curug Song, the author gained a lot of experience and new knowledge, especially in the field of promotion in the tourism sector.

B. Suggestion

With the data showing that there are foreign tourists visiting Curug Song, the author's suggestion for the Curug Song tourist attraction is the need for English-based promotion and also facilities that are contained in two languages. In addition to making it easier for foreign tourists to get information about Curug Song, facilities or information contained in two languages can also be a new knowledge for local tourists, also maintaining the activity of social media is essential. Providing information related to attractions, entrance fees, road access, and other promotional content should be increased. To reach a broader audience, it is advisable to use English in social media promotions.