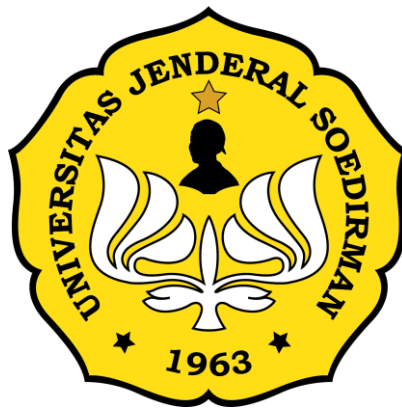


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**FIGURATIVE LANGUAGE IN TECHNOLOGY
ADVERTISING: A STUDY OF SAMSUNG CAMPAIGNS**



By:

FARHAH CITRA FANI

J1A021004

MINISTRY OF HIGHER EDUCATION, SCIENCE, AND TECHNOLOGY

UNIVERSITAS JENDERAL SOEDIRMAN

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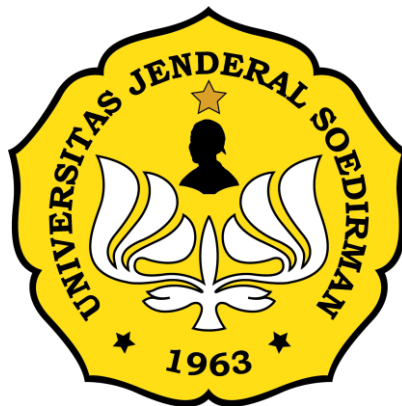
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