

CHAPTER V

CONCLUSION AND SUGGESTION

A. Conclusion

The job training program is a very valuable experience in supporting the development of professional competence. This activity successfully bridges the gap between the theoretical understanding gained in the academic environment and its application in the real world of work. Through this program, the author gained hands-on experience that strengthened technical skills and an understanding of the operational dynamics in an industrial environment.

The implementation of the training program provided space for the author to implement the knowledge gained during their studies into a practical context. This significantly improved their ability to analyze problems, make sound decisions, and adapt to the needs and challenges of the workplace.

In addition, making a promotional video there are three stages namely pre-production, production, and post-production. Pre-production is the planning and preparation stage before the production process. There are several stages in pre-production including determining idea, script writing, story boarding and time schedule. Production stage is the process of shooting and voice recording. Post-Production is the stage of video editing, finishing, and publishing the video.

B. Suggestion

Future training programs can be improved in various ways to make them more effective. One important step is to structure training systematically by setting clear objectives, organized schedules and measurable evaluation mechanisms. The application of practice-based learning methods is also highly recommended, as it strengthens participants

technical skills and increases their confidence when facing the challenges of the working world.

In addition, there are suggestions that can be considered. First, in conducting job training and creating a project based on online media, it is recommended to do job training at Dinas Sosial dan Pemberdayaan Masyarakat dan Desa (dinsospermasdes). The staff of Dinas Sosial dan Pemberdayaan Masyarakat dan Desa (dinsospermasdes) really supports students who want to do job training there. Ms. Nadia a staff member Public Relation Division would guide and give good directions to realize the content or project that want to create. Second, in making a promotional video, it is necessary to have a good plan and preparation before the production process. It is important to determine the schedule for recording, editing, and finishing the process of making a promotional video. The process will be more structured if it is determined from the beginning.

