

CHAPTER V

CONCLUSION AND SUGESTION

A. Conclusion

Dewishnu Jahe Jempol is a place where SMEs business gathers to ensure people can grow and prosper. Based on the experience that has been obtained during this job training, Dewishnu Jahe Jempol is a great option to choose for a growing SME. It provided with great healthy drink that can bring benefit to the people who drinks it. However, the scale of advertisement for Jahe Jempol is still small and needs to grow to reach more type of customers.

The final result of this job training is to provide information about the products that Jahe Jempol provided and with goals to share the products of Jahe Jempol to larger group of people, not only Indonesian but also foreign people who understand english. The brochures were uploaded to Jahe Jempol Instagram account.

B. Suggestions

To the students who wants to create brochure in the near future, there are some things that needs to be consider, which are:

1. Understanding on what kind of information that want to be delivered, what kind of people that information mush reach, and what end goal that information will brings.
2. Preparing all types of ideas possible. All kind of ideas is never wrong, it can bring light, fun, gloom, or sad kind of brochure that wants to be delivered. Never afraid to gives idea, to birth new ideas, for everything is possible as long as it is right.
3. Finding the right type of application to use. The right kind of application to use for creating brochure is to make easy in creating it. The wrong kind of application for creating brochure will not allow the right ideas comes to fruition.
4. Communicating to the people who have experience in this field, it is not recommended to fly blind in creating brochure where it can lead to unknown factors that can cause unwanted result.