

THESIS

**THE EFFECT OF NIGHT MARKET NGARSOPURO ON THE REVENUE
OF MICRO, SMALL, AND MEDIUM ENTERPRISES (MSMEs)**



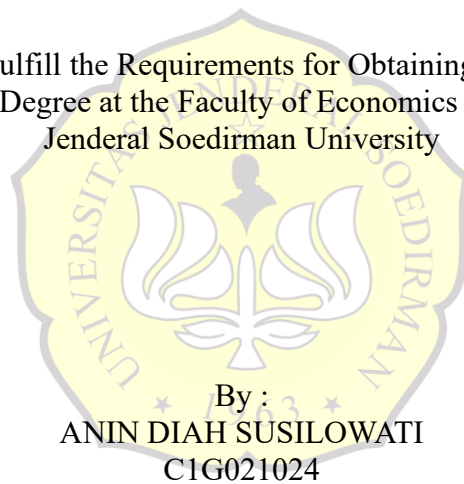
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DEPARTMENT OF ECONOMICS AND DEVELOPMENT STUDIES
FACULTY OF ECONOMICS AND BUSINESS
JENDERAL SOEDIRMAN UNIVERSITY
PURWOKERTO
2025**

THESIS

THE EFFECT OF NIGHT MARKET NGARSOPURO ON THE REVENUE OF MICRO, SMALL, AND MEDIUM ENTERPRISES (MSMEs)

Prepared to Fulfill the Requirements for Obtaining a Bachelor of
Economics Degree at the Faculty of Economics and Business
Jenderal Soedirman University



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