

RINGKASAN

Expanding Maternal and Neonatal Survival (EMAS) adalah program dari USAID di Indonesia yang dilaksanakan pada tahun 2011-2016 merupakan bentuk dukungan terhadap upaya pemerintah Indonesia dalam mengurangi kematian ibu dan bayi. Untuk mencapai tujuan program EMAS di Puskesmas I Baturaden yang bersumber dari Kesesuaian Program Dengan Kebutuhan Masyarakat dan Kemampuan Organisasi Pelaksana Program. Penelitian ini bertujuan untuk mengetahui pengaruh Kesesuaian Program Dengan Kebutuhan Masyarakat dan Kemampuan Organisasi Pelaksana Program terhadap Efektivitas Program EMAS di Puskesmas I Baturaden. Penelitian ini berlokasi di wilayah Puskesmas I Baturaden Kabupaten Banyumas.

Merujuk teori David C. Korten, hipotesis dalam penelitian ini yaitu ada pengaruh yang positif dan signifikan antara Kesesuaian Program Dengan Kebutuhan Masyarakat terhadap Efektivitas Program EMAS, dan Kemampuan Organisasi Pelaksana Program terhadap Efektivitas Program EMAS, serta ada pengaruh secara bersama-sama antara Kesesuaian Program Dengan Kebutuhan Masyarakat dan Kemampuan Organisasi Pelaksana Program terhadap Efektivitas Program EMAS. Metode dalam penelitian ini adalah metode kuantitatif asosiatif, dengan jumlah sampel sebanyak 82 ibu bersalin yang memanfaatkan tenaga medis di Puskesmas I Baturaden tahun 2014. Pengambilan sampel dilakukan dengan *simple random sampling*. Metode analisis dengan menggunakan Korelasi Kendall Tau-b, Korelasi Parsial, Korelasi Kendall W, dan Regresi Ordinal.

Hasil analisis statistik membuktikan ada pengaruh yang positif dan signifikan antara Kesesuaian Program Dengan Kebutuhan Masyarakat terhadap Efektivitas Program EMAS dengan koefisien regresi sebesar 120.970 yang signifikan pada taraf 0,001 serta koefisien determinasi regresi 60.6% dan antara Kemampuan Organisasi Pelaksana Program terhadap Efektivitas Program EMAS dengan koefisien regresi sebesar 105.129 yang signifikan pada taraf 0,001 serta koefisien determinasi sebesar 82,2% serta pengaruh secara bersama-sama antara Kesesuaian Program Dengan Kebutuhan Masyarakat dan Kemampuan Organisasi Pelaksana Program terhadap Efektivitas Program EMAS dengan koefisien regresi sebesar 123.868 yang signifikan pada taraf 0,001 serta koefisien determinasi sebesar 56,3%.

Berdasarkan hasil analisis penelitian dapat disimpulkan ada pengaruh positif dan signifikan antara Kesesuaian Program Dengan Kebutuhan Masyarakat terhadap Efektivitas Program EMAS, dan Kemampuan Organisasi Pelaksana Program dengan Efektivitas Program EMAS, serta pengaruh secara bersama-sama Kesesuaian Program Dengan Kebutuhan Masyarakat dan Kemampuan Organisasi Pelaksana Program terhadap Efektivitas Program EMAS di Puskesmas I Baturaden.

Kata kunci: Kesesuaian Program Dengan Kebutuhan Masyarakat, Kemampuan Organisasi Pelaksana Program, Efektivitas Program EMAS.

SUMMARY

Expanding Maternal and Neonatal Survival is a program of USAID in Indonesia were carried out in 2011-2016 are a form of support to the Indonesian government's efforts in reducing maternal and infant mortality. To achieve the goal of EMAS program in Puskesmas II Baturaden sourced from the conformity of the program with the needs of society and the ability of organizations implementing the program. This study aimed to determine the effect of Conformity Program with Community Needs and Abilities Program Implementing Organization against Effectiveness EMAS program in Puskesmas I Baturaden. This research is located in the region of Puskesmas I Baturaden, Banyumas Regency.

Referring to the theory of David C. Korten, this hypothesis is that there is a positive influence and significant correlation between the suitability of the program to the needs of society to effectiveness program EMAS, and capability implementing organization on the effectiveness of the program EMAS, as well as the influence jointly between the conformity of the program with the needs of society and the ability of organizations implementing EMAS program against program effectiveness. The method in this research is quantitative method, with a total sample of 82 mothers who utilize medical personnel at the health center I Baturaden 2014. Sampling was done by simple random sampling. Correlation analysis method using Kendal Tau-b, Partial Correlation, Kendall W Correlation and Regression Ordinal.

Statistical analysis proved that there is a positive influence and significant correlation between Compliance Program with Community Needs of the Effectiveness Program EMAS with a regression coefficient of 196.005 significant at the level of 0,001 and determination coefficient regression 60.5% and the ability Implementing Organization Program of the Effectiveness Program EMAS with a regression coefficient of 244.150 significant at the level of 0,001 and determination coefficient of 82.2% and the impact of jointly between the Compliance Program with Community Needs and Abilities Program Implementing Organization of the Effectiveness of EMAS with a regression coefficient of 190.150 significant at the level of 0,001 and determination coefficient of 56, 3%.

Referring to the results of the analysis of this study concluded there is positive and significant influence between the Compliance Program with Community Needs of the Effectiveness Program EMAS, and the ability of Implementing Organization Program with Program Effectiveness EMAS, as well as the influence jointly Compliance Program with Community Needs and Capabilities Implementing Organization Program of the Effectiveness EMAS program in Puskesmas I Baturaden.

Keywords: Compliance Program with Community Needs, Organization Capability Program Implementation, Effectiveness Program EMAS.