

CHAPTER V

CONCLUSION

A. Conclusion

The writer has successfully completed a five-month job training program at PT. Palawi Risorsis Baturraden. Throughout this period, the writer was actively involved in a variety of tasks and responsibilities that helped to improve his skills in teamwork, communication, customer service, marketing, and content creation. The writer did job training with the aim to create Promotional Videos of PT. Palawi Risorsis Baturraden through Instagram. With the existence of these videos hopefully can help local visitors and tourists get a better understanding of the attractions managed by the company. In addition, because PT. Palawi Risorsis does not utilize English enough in their daily activities or the content they create, this video can help to increase the English content created by the marketing team. The existence of these promotional videos not only fills the lack of practical references at PT Palawi Risorsis Baturraden, but is also expected to improve the quality and consistency of English-language products in the world of tourism and at PT Palawi Risorsis, and increase the use of the language in the current digital era.

B. Suggestion

Based on the internship experience, the writer suggests that future interns prepare themselves thoroughly before starting their job training. Because interns here work more in places other than office job, having self-confidence is important to grow. Confidence allows an individual to overcome hesitation due to being judged by others, fear of starting something, and fear of making mistakes by learning from experience. By creating Promotional Video of PT Palawi Risorsis Baturraden, hopefully this can help encourage the management of PT. Palawi Risorsis and the next internship program to be able to use English frequently in order to attract tourists to come and improving their English communication skills.