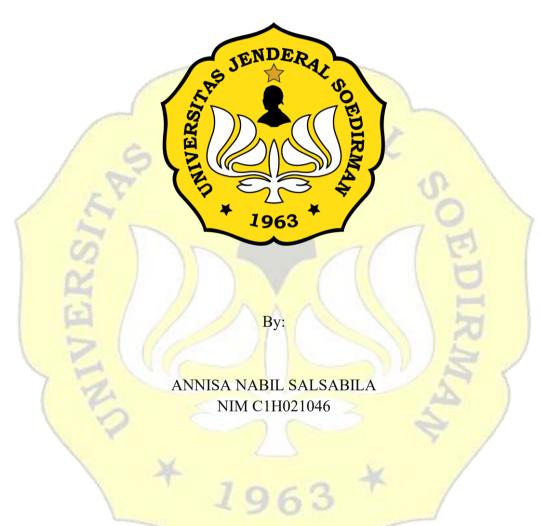
THESIS

A STUDY OF PURCHASE INTENTIONS TOWARD ORGANIC RICE IN INDONESIA



MINISTRY OF HIGHER EDUCATION, SCIENCE, AND TECHNOLOGY UNIVERSITAS JENDERAL SOEDIRMAN FACULTY OF ECONOMICS AND BUSINESS 2025