

## **CHAPTER V**

### **CONCLUSION AND SUGGESTION**

#### **A. Conclusion**

The making of this bilingual digital booklet aims to meet the needs of promotional media facilities that can be widely accessed by local communities or people outside the region. This bilingual digital booklet was made to help UPTD Purwomas in promoting the tourist attractions it manages. The process of making booklets is carried out through several stages, namely needs analysis, identification and data collection, booklet design process, conversion of booklet design into digital form. The benefits obtained during the internship are work experience, knowledge and insights about tourism, as well as adding insight into how to manage and promote tourist attractions. With an attractive and informative booklet, tourists can get enough information about the Wayang Museum and its collections.

#### **B. Suggestions**

Suggestions are given to make this booklet better, such as improving promotional strategies to promote the Puppet Museum In Banyumas, in addition to this booklet as a promotional media using two languages, so that digital booklets can be accessed by foreign tourism and local communities. In addition, there are still opportunities for interns to make products such as leaflets or promotional videos in English or bilingual tourism promotion in Banyumas so that it is known by the wider community. In addition, it is necessary to improve the facilities and infrastructure around the Banyumas Wayang Museum to increase interest in visiting.