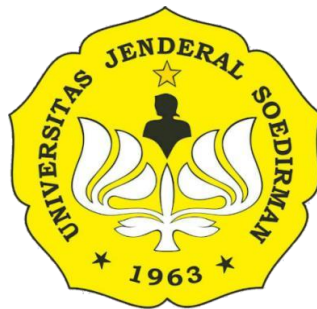


THESIS

**ANALYSIS OF FACTORS AFFECTING THE DEMAND FOR MIXUE IN
PURWOKERTO**



By :
PUTRIANA SETYANINGTYAS FADILAH
C1G019024

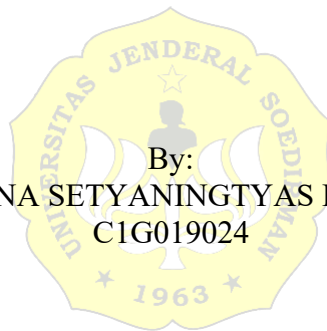
**MINISTRY OF HIGHER EDUCATION, SCIENCE, AND TECHNOLOGY
UNIVERSITAS JENDERAL SOEDIRMAN
FACULTY OF ECONOMICS AND BUSINESS
DEPARTMENT OF ECONOMICS AND DEVELOPMENT STUDIES
PURWOKERTO
2025**

THESIS

ANALYSIS OF FACTORS AFFECTING THE DEMAND FOR MIXUE IN PURWOKERTO

Proposed to Fulfill The Requirements of Drafting A Thesis on The Faculty of
Economics and Business of Jenderal Sudirman University

By:
PUTRIANA SETYANINGTYAS FADILAH
C1G019024



**MINISTRY OF HIGHER EDUCATION, SCIENCE, AND TECHNOLOGY
UNIVERSITAS JENDERAL SOEDIRMAN
FACULTY OF ECONOMICS AND BUSINESS
DEPARTMENT OF ECONOMICS AND DEVELOPMENT STUDIES
PURWOKERTO
2025**