

CHAPTER V

CONCLUSION AND SUGGESTIONS

A. Conclusion

During the job training at the Sukoharjo Regency Youth, Sports, and Tourism Department, I learned many things, ranging from office work to organizing events. After the job training was completed, the bilingual e-booklet product, in collaboration with the Sukoharjo Regency Youth, Sports, and Tourism Department, was completed with the title “Explore Sukoharjo”. This bilingual e-booklet comprises 13 pages, including a cover, introduction, and 10 lists of recommendations for tourism villages and culinary spots, presented in both Indonesian and English. It is published through Instagram Story uploads on the Disporapar Sukoharjo Instagram account with the username @disporaparsukoharjo. With its accessibility via the internet, it is hoped that it can help attract both foreign and local tourists to visit Sukoharjo and admire its natural and cultural beauty.

The production process of this bilingual e-booklet goes through three main stages: pre-production, production, and post-production. The pre-production stage is the stage of preparing everything needed to start the production stage. After completing the pre-production stage and gathering all necessary materials, the production stage can begin. During the production stage, the things that needed to be done were writing the content and editing the design. Based on the finalized design, the e-booklet was then converted from its design format into a digital flipbook format using the Heyzine Flipbook application, which is directly connected to Canva. The last stage was the post-production stage. At this stage, the finished bilingual e-booklet was published through Instagram uploads on Disporapar Sukoharjo's Instagram account.

During the production process of the bilingual e-booklet, several obstacles were encountered, including a lack of design editing features in the Canva app for the standard version account, difficulties accessing some tourist spots due to distance, and a shortage of mobile phone software tools

for capturing images. To solve the obstacles, several solutions were found, namely, upgrading the Canva account to the pro version to get the complete features, visiting spots that could only be reached, and asking the staff from Disporapar Sukoharjo for information about spots that could not be visited, and asking for some pictures of some spots from one of the Disporapar Sukoharjo staff.

B. Suggestions

Suggestions could be taken from this job training activity. The first suggestion is for readers who want to create a bilingual e-booklet as a promotional tool, ensuring they have the necessary equipment, such as a camera, laptop, and suitable editing software. The second is for readers who want to conduct a job training, especially in the tourism sector. I would recommend that they conduct job training at the Sukoharjo Regency Youth, Sports, and Tourism office, since all the staff there were very kind and always helpful during the implementation of the job training. There were numerous activities and valuable lessons learned from conducting job training activities at the Sukoharjo Regency Youth, Sports, and Tourism Department. The third is for students from the English Diploma Program who wish to write a job training report, particularly those involved in producing tourism promotional materials. I suggest that this job training report can serve as a reference to ease the process of writing a job training report.