

THESIS

**THE INFLUENCES OF ETHNIC CULTURE, LEVEL OF EDUCATION,
INFORMATION AND COMMUNICATION TECHNOLOGY ON SMALL
AND MEDIUM ENTERPRISES (SMEs) PERFORMANCE**



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**MINISTRY OF RESEARCH, TECHNOLOGY, AND HIGHER EDUCATION
JENDERAL SOEDIRMAN UNIVERSITY
ECONOMICS AND BUSINESS FACULTY
PURWOKERTO
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In order to fulfill some of the requirements needed to get a Bachelor degree from
the Faculty of Economics and Business, Jenderal Soedirman University

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