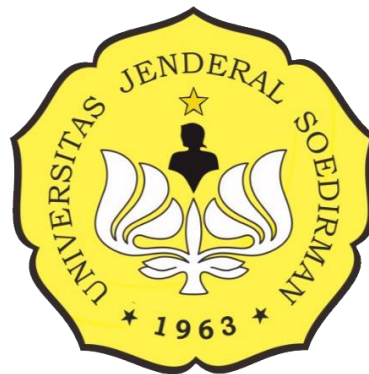


THESIS

**THE INFLUENCE OF LAYOUT DESIGN AND WEBSITE
CHARACTERISTIC ON CONSUMER SATISFACTION AND REVISIT
INTENTION**

(Study of Tokopedia Consumers)



By :

YOGA DWI NUGRAHA

C1K013036

**MINISTRY OF RESEARCH, TECHNOLOGY AND HIGHER EDUCATION
UNIVERSITAS JENDRAL SOEDIRMAN
FACULTY OF ECONOMICS AND BUSINESS
PURWOKERTO
2018**

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In order to fulfill some of the requirements needed to get a Bachelor Degree
From the Faculty of Economics and Business, University of Jenderal
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