

THESIS

**ELECTRONIC COMMERCE ADOPTION AND PERCEIVED BENEFITS BY
SMALL AND MEDIUM SIZED ENTERPRISES (SME): AN EMPIRICAL STUDY
OF SMALL AND MEDIUM ENTERPRISES IN JAPAN**



BY:

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MINISTRY OF RESEARCH, TECHNOLOGY, AND HIGHER EDUCATION

JENDERAL SOEDIRMAN UNIVERSITY

FACULTY OF ECONOMICS AND BUSINESS

PURWOKERTO

2018

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**In order to fulfill some of the requirements needed to get a bachelor degree from the
Faculty of Economics and Business, Jenderal Soedirman University**

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