

## **V. CONCLUSION AND IMPLICATION**

### **A. Conclusion**

1. According to the result from the research and discussion, then it can be concluded that this research has gain conclusions as follows:
  - a. The dollar exchange rate against rupiah has positive but insignificant effect on Indonesia's footwear export value to five main destination countries.
  - b. Footwear export price has a positive and significant effect on Indonesia's footwear export value to five main destination countries.
  - c. The GDP of export destination countries has a positive and significant effect on Indonesia's footwear export value to five main destination countries.
2. In this research, shown that the growth of Indonesia's footwear export value to five main destination countries in Europe period 2003 until 2015 overall has been increasing.

### **B. Implication**

According to the conclusion from this research, the implication of this research can be represented as follows:

1. The Government should supervise and control from time to time to maintain the stability of Indonesia's footwear export prices so that the export value of Indonesia's footwear can be kept under control. In line

with the increasing of the GDP of export destination countries, the Indonesian government should also continue to improve and maintain the quality of Indonesia's footwear by setting the quality standards that are expected by footwear importing countries so that Indonesia's footwear products can keep continuing to meet the standards and be accepted from time to time.

2. The Government may stipulate policies in order to ensure that the export value of Indonesia's footwear remains and continues to increase over time such as providing or giving and facilitating facilities for exporters, especially footwear exporters in handling export-related requirements so that exporters are stimulated to continue to increase their exports so that the value Indonesia's footwear exports could increase as well. In addition, the government can help meet the needs of domestic footwear raw materials to reduce imports of raw materials from abroad with hope that the export value of Indonesia's footwear can be further increased.

### **C. Research Limitation**

The limitation of this research is from the side of the period and the countries. This research only takes up 13 years of its period which is from 2003 until 2015 and only five destination countries which is the main destination countries (United Kingdom, Belgium, Netherlands, Germany and Italy).