

V. CONCLUSION AND IMPLICATION

A. Conclusion

Based on the results of research and discussion, the conclusion this study are :

1. Known that the variable of capital has a positive and significant impact on income received by traders in Pasar Manis, while the variable of working hours and length of business has no significant effect to the trader's income in Pasar Manis. Then in Pasar Pon, the variable of capital and length of business has a positive and significant effect to the trader's income in Pasar Pon, while the working hours variable has no significant effect to the trader's income in Pasar Pon. There is a difference of findings on variables length of business in Pasar Manis and Pasar Pon. In Pasar Pon, the variable length of business has significant effect but in Pasar Manis the variable length of business has no significant effect because in Pasar Manis there are some traders who just start their business when the market has been revitalized.
2. There is a significant difference between the income of traders in Pasar Manis and Pasar Pon.

B. Implication

Based on the conclusion, the implications in this research are :

1. In Pasar Manis, found capital variables has positive and significant effect to the trader's income. So to increase the trader's income in Pasar Manis, should raise the capital to increase the quantity and quality of goods, then

the traders can provide their goods with various kinds. This can attract buyers to buy the goods. In Pasar Pon, found that the variable of capital and length of business has positive and significant effect to the trader's income, so to increase the income, the trader can increase the capital that used to provide the goods and traders can improve experience in trading and strategy in selling goods.

2. There is a significant difference between average income of traders in Pasar Manis and Pasar Pon. The average income of traders in Pasar Manis is greater than the average income of traders in Pasar Pon, which means that with the government program such as traditional markets revitalization by improving the quality and condition of market buildings, the income of traders in Pasar Manis increased. But the progress of the revitalization program also need the supervision of the relevant government to get the appropriate objectives. With positive impacts in Pasar Manis, it is expected that the government can run the traditional market revitalization program in other markets in Banyumas Regency.

C. Limitation

Limitations in this study are on the variables used. In this study only use the variable such capital, working hours and length of business. There are other variables that allegedly have an impact on trader's income such as age, education, location of the business, the amount of labor and other variables.