

## **CHAPTER V**

### **CONCLUSION AND SUGGESTION**

#### **A. Conclusion**

Based the result and discussion, it can be concluded that:

1. The average revenue earned by Batik SMEs is Rp21,441,842 in one month and the profit of Batik SMEs is Rp6,246,107 in one month.
2. The level of economic efficiency of Batik SMEs in Sokaraja Sub-District Banyumas Regency is 1.41, so that it can be said that the business run by batik entrepreneurs has been efficient. The R/C value is 1.41, meaning that every Batik SMEs cost of Rp1 produces a revenue of Rp1.41 and income of Rp0.41.

#### **B. Research Limitations**

Research conducted at this time still has many shortcomings and limitations, including the following::

1. There are still questionnaire answers that are inconsistent according to the observations of the researchers. Because most respondents do not have adequate financial management. This can be overcome by researchers by accompanying respondents in filling out answers.
2. The population of this research is 19 batik entrepreneurs.

#### **C. Implication**

Based on the result and discussion, the suggestions proposed by the researcher are as follows:

1. In this study, the results of the study revealed whether the variables of capital, labor and raw materials were efficient. Based on that, the local government is expected to be able to provide assistance to batik UKM owners in Sokaraja Subdistrict, assistance can be given from capital assistance and financial management, because with the increase in capital and financial management for UKM owners, batik can also increase the amount of income.
2. Regarding marketing, the regional government is expected to be able to provide batik SME marketing assistance in the District of Sokaraja. Skills training can be provided by the local government for the purpose of labor to produce batik with more efficient and better marketing. So with all the help from the local government it is expected to increase the amount of income and be able to develop batik SMEs in Sokaraja District to become a better business.