

**THESIS**

**THE INFLUENCE OF FINANCIAL LITERACY TOWARDS  
FINANCIAL BEHAVIOR  
(STUDY ON THE SMALL MEDIUM ENTERPRISES  
UNDER THE GUIDANCE OF BANK INDONESIA IN BANYUMAS)**



**By:  
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**MINISTRY OF RESEARCH, TECHNOLOGY, AND HIGHER EDUCATION  
FACULTY OF ECONOMICS AND BUSINESS  
JENDERAL SOEDIRMAN UNIVERSITY  
PURWOKERTO  
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**In order to fulfill some of the requirements needed to get a Bachelor degree  
from the Faculty of Economics and Business, Jenderal Soedirman University**

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