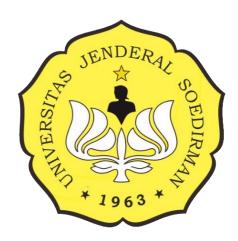
THESIS

THE ANALYSIS OF FOOD QUALITY AND SERVICE QUALITY OF DUTA CATERING TOWARDS CUSTOMER SATISFACTION AND BRAND LOYALTY



By: MUHAMMAD FARHAN ABDILLAH NATAPRASETYA C1K014043

MINISTRY OF RESEARCH, TECHNOLOGY AND HIGHER EDUCATION UNIVERSITY OF JENDERAL SOEDIRMAN ECONOMICS AND BUSINESS FACULTY PURWOKERTO 2018