

ABSTRAK

PENGARUH *ACCESS SKILLS* PEMUSTAKA DAN KUALITAS LAYANAN REPOSITORI TERHADAP MOTIVASI BERKUNJUNG KE PERPUSTAKAAN

Perpustakaan IAIN Purwokerto telah mengembangkan skripsi, tesis, disertasi dan laporan penelitian dari bentuk cetak ke digital, yang dapat dibaca dan diunduh melalui repositori. Layanan skripsi dan repositori sangat dibutuhkan oleh mahasiswa yang sedang menyelesaikan tugas skripsi. Keterampilan akses perlu dimiliki oleh mahasiswa agar informasi yang dibutuhkan dapat ditemukan. Hal tersebut perlu diimbangi dengan kualitas pelayanan agar dapat saling mendukung yang pada akhirnya dapat meningkatkan motivasi berkunjung. Menggunakan *theory of planned behaviour* (TPB), Penelitian ini mencoba mengungkap pengaruh keterampilan akses perpustakaan dan kualitas layanan repositori terhadap motivasi berkunjung ke perpustakaan di IAIN Purwokerto. Metode penelitian yang digunakan adalah kuantitatif dengan populasi mahasiswa IAIN Purwokerto semester 8 dan semester 10 yang sudah memiliki akun repositori, dengan jumlah sampel 93 diambil secara acak. Hasilnya, keterampilan akses berkorelasi kuat dengan motivasi berkunjung dengan koefisien korelasi 0,625 dan pengaruh parsial sebesar 44,4%. Kualitas layanan repositori berkorelasi kuat dengan motivasi berkunjung dengan koefisien korelasi 0,639 dan pengaruh parsial sebesar 37,9%. Keterampilan akses dan kualitas layanan repositori secara simultan berpengaruh terhadap motivasi berkunjung sebesar 47,4%. Kajian ini memberikan informasi penting bahwa *access skills* dan kualitas layanan repositori berkorelasi dan berpengaruh secara signifikan terhadap motivasi mahasiswa yang sedang skripsi untuk berkunjung ke perpustakaan. Dengan demikian upaya peningkatan keterampilan mengakses informasi dan peningkatan kualitas layanan repositori perlu dilakukan. Adapun kegiatan yang diusulkan pemustaka dalam meningkatkan keterampilan akses informasi adalah workshop/pelatihan.

Kata kunci: keterampilan akses, layanan skripsi, repositori, motivasi berkunjung, layanan perpustakaan.

ABSTRACT

THE EFFECT OF USER'S ACCESS SKILLS AND THE QUALITY OF REPOSITORY SERVICE ON MOTIVATION TO VISIT THE LIBRARY

IAIN Purwokerto Library has developed thesis, dissertation and research report from printed to digital form, which can be read and downloaded through repositories. Thesis and repository services are needed by students who are completing their thesis assignments. Access skills need to be possessed by students so that the information needed can be found. This needs to be balanced by the quality of service in order to support each other, which in turn can increase motivation to visit. Use theory of planned behaviour (TPB) this study tries to reveal the influence of library access skills and the quality of repository services on the motivation to visit the library at IAIN Purwokerto. The research method used is quantitative with a population of students of IAIN Purwokerto in semester 8 and semester 10 who already have a repository account, with a total sample of 93 taken randomly. As a result, access skills correlate strongly with visiting motivation with a correlation coefficient of 0.625 and a partial effect of 44.4%. The quality of repository services is strongly correlated with visiting motivation with a correlation coefficient of 0.639 and a partial effect of 37.9%. access skills and repository service quality simultaneously influence the motivation to visit by 47.4%. This study provides important information that access skills and the quality of repository services are correlated and have a significant effect on the motivation of students who is completing thesis to visit the library. Thus efforts to improve skills in accessing information and improve the quality of repository services need to be done. The activities proposed by users in improving information access skills are workshops / training

Keywords: access skills, thesis service, repository, visiting motivation, library services.