

**PROSPEK PENDIRIAN KOPERASI OLEH PETANI KENTANG
DI DESA PANDANSARI KECAMATAN PAGUYANGAN KABUPATEN
BREBES**

*Prospect Establishment Of Cooperatives By Potato Farmers In Pandansari
Village, Paguyangan Subdistrict, Brebes District*

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ABSTRAK

Kentang merupakan salah satu komoditas subsektor hortikultura yang cukup penting di Indonesia. Desa Pandansari termasuk sentra produksi kentang terbesar di Kecamatan Paguyangan Kabupaten Brebes. Mayoritas pekerjaan penduduk di Desa Pandansari adalah petani khususnya petani kentang. Petani kentang Desa Pandansari tergabung menjadi 6 kelompok tani. Kelompok tani yang ada belum mempunyai kegiatan yang dapat memenuhi kebutuhan para petani, sehingga kelompok tani masih banyak yang belum aktif. Penelitian ini bertujuan untuk 1) Mengetahui minat petani kentang terhadap rencana pendirian koperasi di Desa Pandansari. 2) Mengetahui nilai volume usaha *input* produksi (bibit, pupuk dan pestisida) dan *output* penerimaan usahatani kentang di Desa Pandansari.

Penelitian dilaksanakan di Desa Pandansari, Kecamatan Paguyangan Kabupaten Brebes. Sasaran penelitian adalah petani kentang di Desa Pandansari. Pengambilan sampel dilakukan dengan teknik *simple random sampling* kemudian di *propotional sampling* terhadap 6 kelompok tani, dan diperoleh jumlah sampel sebanyak 44 orang. Analisis data menggunakan *Likert Summated Ratings* dan Analisis nilai volume usaha.

Hasil penelitian menunjukkan bahwa minat petani kentang terhadap pendirian koperasi di Desa Pandansari, Kecamatan Paguyangan, Kabupaten Brebes secara keseluruhan berada pada kategori sangat tinggi bernilai 4,10 dari 5 atau senilai 82% dengan empat variabel yaitu variabel pengetahuan koperasi, kemudahan memperoleh *input* produksi, kebutuhan berkoperasi dan manfaat koperasi. Nilai volume usaha yang direncanakan dibuat dari kebutuhan para petani kentang melalui kebutuhan *input* dan penghasilan *output* usaha. Jumlah volume usaha sebesar Rp3.426.352.014,- permusim tanam, pertahun Rp6.852.704.028,- Hasil tersebut bisa dijadikan referensi unit usaha dalam koperasi.

Kata Kunci: Minat, Volume Usaha, Kentang, Koperasi

ABSTRACT

Potatoes are one of the commodities subsector hortikultura quite important in Indonesia. Pandansari Village is one of the largest potato production centers in Paguyangan Subdistrict, Brebes District. The majority of the population's work in Pandansari Village is farmers, especially potato farmers . Potato farmers in Pandansari Village are grouped into 6 farmer groups. Existing farmer groups do not yet have activities that can meet the needs of farmers, so that many farmer groups are not yet active. The research is aimed to 1) Knowing interest in farmers potato to plan the establishment of co-operative in the village of Pandansari. 2) Knowing use values of business inputs of production (seeds , fertilizers and pesticides) and outputs reception farming potatoes in the village Pandansari .

Research in tian carried out in the village of Pandansari, Paguyangan Subdistrict, Brebes District. The source of research is potato farmers in Pandansari Village . Intake of sample done with the technique of simple random sampling later in the proportional sampling of the six farmers' groups, and get number of samples as many as 44 people. Data analysis uses Likert Summated Ratings and Business Volume Analysis .

Results of the study showed that the interest of potato growers to the establishment of cooperatives in the Pandansari Villange, District Paguyangan, Brebes as a whole is in the category of very high -value amounting to 4.10 of 5 or 82% by four variables: variables cooperative knowledge, access to production inputs, needs cooperatives and cooperative benefits. The planned business volume value is made from the needs of the potato farmers through the needs of the input and output of the business. Total volume of business amounting to Rp3,426,352,014,- per season planting , annual Rp6,852,704,028,- These results can be used as a reference for business units in cooperatives.

Said Key : Interests , Volume Business, Potato , Cooperative.