

PERLINDUNGAN HUKUM TERHADAP KONSUMEN JASA *WEDDING ORGANIZER* BERDASARKAN UNDANG-UNDANG NOMOR 8 TAHUN 1999 TENTANG PERLINDUNGAN KONSUMEN (Studi Putusan BPSK No. 003/A/BPSK-DKI/XII/2012)

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Penelitian ini mengambil judul “perlindungan hukum terhadap konsumen jasa *Wedding Organizer* berdasarkan Undang-Undang Nomor 8 Tahun 1999 tentang Perlindungan Konsumen dalam putusan No. 003/A/BPSK-DKI/XII/2012”. Penelitian ini dilakukan untuk menganalisis bagaimana perlindungan hukum terhadap konsumen jasa *Wedding Organizer* berdasarkan Undang –Undang Nomor 8 Tahun 1999 Tentang Perlindungan Konsumen

Metode pendekatan yang digunakan adalah metode pendekatan yuridis normatif. Data yang digunakan adalah data sekunder berupa buku-buku literatur, peraturan perundang-undangan, dokumen resmi dan situs-situs internet. Analisis data-data yang diperoleh dianalisis dan dijabarkan berdasarkan norma hukum yang berkaitan dengan objek penelitian.

Hasil penelitian berdasarkan putusan menunjukkan bahwa PT Eva Bun Bridal telah terbukti tidak memenuhi hak konsumen yang diatur dalam Pasal 4 khususnya huruf a dan f UUPK tentang hak konsumen untuk mendapatkan hak kenyamanan dan keamanan dalam mengkonsumsi barang/jasa , dan berhak atas dispensasi PT Eva Bun Bridal juga terbukti melakukan perbuatan yang dilarang dalam Pasal 9 Undang-Undang nomor 8 Tahun 1999 Tentang Perlindungan Konsumen yaitu memproduksi barang / jasa yang memiliki cacat tersembunyi.

Kata kunci : Perlindungan Hukum , Konsumen , *Wedding Organizer*.

**LEGAL PROTECTION OF WEDDING ORGANIZER CONSUMER
REFERS ON INDONESIAN LAW NUMBER 8 OF 1999 REGARDING
CONSUMER'S PROTECTION
(Based on The Legal Study Of BPSK Verdicts Number 003/A/BPSK-
DKI/XII/2012)**

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ABSTRACT

This legal writings will be titled “Legal Protection Of Wedding Organizer Consumer refers On Indonesian Law Number 8 of 1999 Regarding Consumer’s Protection. This writings will moot , to traverse . and hopefully to help solve issues regarding consumer’s protection , especially the wedding organizer consumer , when issues surfaces such as when the organizers could not fulfill their duty as what as been guaranteed in the very first service agreement between the service providers and the consument , while the consument has fulfill their responsibility by paying the service’s bill.

From the facts aboves , we can determine the issues which is how does the the law covering it legal protection of wedding organizer consumer refers on Indonesian law number 8 of 1999 regarding consumer’s protection based on the Research Of BPSK Verdicts Number 003/A/BPSK-DKI/XII/2012 .The Author choose juridical normative as approach method. And used secondary data in the form of literature books, legislations. official documents and websites. Data analysis which have been used is descriptive analysis, which explains the description of legal facts and then associated with the results of existing research.

The Verdict in this study reveals that PT.Eva Bun Bridal is proved violating the consumer’s rights as the rights covered in articles number 4 point a and f covering consumer’s rights to experience comforts , and safety in utilizing services , and when violated , thus the consumers are vested with compensation for the loss that is occured. It also reveals that PT Eva Bun Bridal is also committing the forbids as covered in articles number 9 point f , which is forbids producing deffect products/services.

Keywords: *Consumer Protection, Legal Protection, Wedding Organizer.*